

2017 ANNUAL REPORT

COMMON GROUND





Katmai National Park and Preserve

Some of the quotes that appear in this annual report were originally submitted to My Park Story, a website we set up so that park enthusiasts could share their national park stories and experiences. The site now hosts hundreds of personal tales of joy, discovery and healing.

Cover: Death Valley National Park

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MESSAGE FROM YOUR BOARD CHAIR AND PRESIDENT

Virgin Islands National Park



- ▲ The Danish warehouse in Virgin Islands National Park, one of the oldest structures on St. John, was destroyed by Hurricane Irma in September.

“WE HAD NO WAY OF KNOWING THAT WAS THE LAST TIME WE WOULD SEE THE ISLAND LIKE THIS, IN ALL ITS WONDER.”

Dear Friends,

Our national parks protect some of our nation’s most iconic landscapes, hallowed grounds and rich culture. Yet they are facing some very serious threats. Some come from our leaders, who are attempting to sacrifice long-term protections for short-term economic gains. Some threats come from lawmakers, who fail to provide parks with the funding they need for maintenance and repairs. And some threats come from Mother Nature herself, as we saw just a few months ago with raging wildfires and devastating hurricanes. We at National Parks Conservation Association are facing all of these threats, head on.

This past June we visited the U.S. Virgin Islands for our Board of Trustees meeting. We were so moved, discussing national parks in one of our country’s most beautiful ones. Of course, we had no way of knowing that was the last time we would see the island like this, in all its wonder. Just a few months later, the Virgin Islands, along with our beloved park, were all but destroyed. Other parks, from the Everglades to Big Thicket and Cumberland Island, also felt the wrath of the hurricanes.



And horrific wildfires swept through parks like Yosemite, and at Glacier where one of its most iconic and historic buildings burned to the ground.

The aftermath we have all witnessed is overwhelming. But the American spirit will prevail. With the help of the Department of the Interior, the National Park Service and citizens pulling together, we can, and we will, rebuild. Just as we did after Hurricane Sandy, we are fighting to secure federal funding to rebuild these parks and their communities. We are rolling up our sleeves to rebuild with our hands, too. The parks belong to all of us, and it’s up to all of us to protect them.

It’s in the wake of these tragedies that we come together as a nation and remember what’s important. We donate. We volunteer. And we endure. These are our American values. This is our common ground.

Sincerely,

Greg A. Vital
Board Chair

Theresa Pierno
President and CEO

INTRODUCTION

When the Park Service was created a century ago to oversee the country's national parks, a small group of advocates quickly realized that parks needed a voice outside of government to speak up for them, make sure they receive the funds they need to preserve our nation's natural and cultural treasures, and protect them from outside threats. And so the organization that would become NPCA was born. Almost 99 years later, NPCA remains the voice of national parks, and that voice has never been needed more than today.

At a time when they're experiencing record numbers of visitors, parks continue to suffer from chronic underfunding. This comes at a great cost: Interpretive and educational programs that are eliminated, too few rangers to adequately serve visitors and protect the parks' cultural and natural resources, and a list of unattended repair projects that has swollen to more than \$11 billion. NPCA fights hard to secure the funding parks deserve, and we have achieved significant successes over the past year (see p. 28). Still, we have a long road to go, and we'll need all the support we can get.



Often, the greatest threats to national parks originate outside park borders. That's why we've campaigned relentlessly to protect the Big South Fork National River from surface coal mining pollution (see p. 20) or prevent a casino and racetrack from being built on the doorstep of Gettysburg National Military Park (see p. 25). These victories don't come easy. They require perseverance, focus and the help of many partner organizations.

Sometimes, though, it is the parks' very existence that comes under attack. The administration recently announced its intention to shrink or remove protections from 10 national monuments, including one of our newest national park sites, Katahdin Woods and Waters National Monument. We won't let it happen without a fight.

Our national parks are a cause that every American can support, and right now our parks need us as much as we need them.



PARKS NEED ALL OF US

THE NPCA STORY

After the creation of Yellowstone and other national parks in the late 1800s, the U.S. federal government realized these special places deserved and required federal protections, so the National Park Service was established in 1916. But neither the parks nor the Park Service could speak up for themselves. So in 1919 the Park Service's first director, Stephen Mather, joined with journalist Robert Sterling Yard and others to launch an independent advocacy group that could fight to protect and enhance the parks for future generations. The group began by producing newsletters for a few dozen members. Now, almost 99 years later, the National Parks Conservation Association employs 152 staff members in 27 locations, including our Washington, D.C., headquarters. Together with more than 1.3 million members and supporters, we've achieved and defended important victories for our

national parks (you can read about a sample of these victories in this annual report). NPCA has earned the approval of industry watch groups such as Guidestar, Charity Navigator, the Wise Giving Alliance, and Great Nonprofits, which awarded NPCA top-rated status in 2017 because NPCA holds fast to its core mission: protecting America's parks. From the halls of Congress to town halls across the country, NPCA works to educate the public, decision-makers and opinion leaders about the most pressing issues facing national parks. In addition to raising awareness, regional staff detect threats to parks and form strong partnerships to address them. When necessary, we work through the courts to protect our national parks and use all forms of media to shine a light on park issues. NPCA stands guard over these sacred places to preserve them for generations to come.

OUR NETWORK

Olympic National Park

152

staff members

100s

of partner
organizations

1.3M+

members and supporters

PROTECTING
AMERICA'S
NATIONAL
PARKS



STORIES FROM OUR SUPPORTERS

Grand Canyon National Park



“EACH OF US
IS A LANDSCAPE
INSCRIBED
BY MEMORY.”

— Lauret Savoy

▲ On Lauret's first visit to Point Sublime, her mother took a snapshot of Lauret, center, with her father and cousin. Years later, Lauret returned to Point Sublime, looking for a sign.



Lauret Savoy

NPCA Board member, professor, author

The Coupe de Ville bumped along the 17-mile dirt road before dawn. The sightseeing family inside was in the midst of a cross-country move – a move the 7-year-old in the back seat did not want to make. Since she'd left home, the highways had felt like a river, sweeping her away from everything she knew. At the bumpy road's end, she solemnly clutched her Kodak Instamatic and, with her family, walked past a wooden sign that read "Point Sublime." At the edge of the Grand Canyon's North Rim, the immensity overwhelmed her with a sense of wonder beyond anything her little camera could capture. The sun rose, and the light crept down the canyon walls.

That moment in Grand Canyon National Park defined pathways in life that Lauret Savoy has traveled ever since. She later studied geology and became an award-winning professor of environmental studies and geology at Mount Holyoke College, as well as a critically praised author and essayist and an Andrew Carnegie Fellow. Her writings explore the stories we tell of the American land's origins as well as stories we tell of ourselves in this land. Lauret also decided to work for NPCA's century-long mission. "That mission includes helping the American public understand how national parks are part of this nation's history and landscapes writ large, how our parks are relevant to all American lives," she says.

Lauret has served on the National Council, the Board of Trustees and various committees, including our Communications Committee. "The part I love best is the camaraderie of working with NPCA staff and board members," she says, "all of us pulling together to reach new audiences." For an NPCA speakers series, she raised public awareness of the narratives of Native Americans and other people of color, women, and the LGBTQ community that are integral to our national parks, explaining, "With such lessons we might come to know each other and our place in this land a little better." She also advocates for park funding needs and speaks about parkland history and geology at meetings around the country.

For Lauret, understanding the history of our landscapes doesn't just help us understand human history on this land – it enables us to discover ourselves and life's possibilities. In her early 30s, she made her way back to Point Sublime. There, she came upon a broken wooden post – all that remained of the sign from her childhood. She watched the setting sun draw a shadowy curtain across the abyss. And then she continued on her journey.

STORIES FROM OUR SUPPORTERS



“BUSINESSES, AND
THE PEOPLE WHO
RUN THEM, HAVE
AN OBLIGATION TO
MAKE THE WORLD
A BETTER PLACE.”

— Tom Doll

▲ When their boys were growing up, Tom and Linda regularly took them camping in national parks, including Redwood National Park in 2007.

Yosemite National Park



Thomas J. Doll

Donor, president and COO of Subaru of America

When their boys were growing up, Tom Doll and his wife Linda took them camping. Yosemite, Olympic and Arches schooled the boys in life lessons, such as: Everyone takes a wrong turn now and then – when that happens, you just retrace your steps, pick a new path and forge ahead. Glacier opened their eyes to global warming. Gettysburg took them back in time. Gazing up at the stars at night, Tom taught his boys that the Earth is an island in the universe, and it’s the only home we’ve got. Whenever they came across litter, they picked it up. Not surprising, coming from the sons of the man in charge of Subaru of America. Subaru of Indiana Automotive, the home of Subaru manufacturing in North America, was the first automotive assembly plant in the United States to achieve zero landfill status, using practices like composting and recycling. The plant has shared its zero landfill techniques with hundreds of other organizations over the years.

Subaru signed on to help the National Park Service celebrate its centennial in 2016. But Tom and his team wanted to do more. After learning that the Park Service was dealing with more than 100 million pounds of waste every year, Tom recalls his management team suggesting, “Wouldn’t it

be great if we could help make our parks zero landfill?” Tom really liked the idea, so Subaru partnered with NPCA and the Park Service to test zero landfill practices at Yosemite, Grand Teton and Denali. Last year, Subaru and NPCA conducted a study that revealed 59 percent of Americans are unaware of the waste management challenges that parks face.

The good news is that 84 percent of those surveyed would be willing to make a significant effort to help reduce the amount of trash left in parks. Tom believes the reason for that high percentage is simple. “A lot of people enjoy the splendor and wonder of it all,” he says. “It’s part of our DNA, it’s who we are. When we lose touch with that – when we become preoccupied with our cell phones and the demands of daily life instead – we lose touch with ourselves and with each other.”

That’s why Tom supports NPCA. “Our parks need an organization that will stand up and advocate for them,” he says. Advocating for our parks is an investment that pays double dividends: It protects the places we love and brings us together along the way.

NEW PARK ADVOCATES

MANY VOICES SPEAKING AS ONE



Urban youth expand horizons

NPCA helped bring young people from Los Angeles out to Mojave National Preserve. Many had never ventured far from their neighborhoods, much less out of the city. But looking up at the star-spangled night sky in the Mojave Desert, one of the darkest places in the Lower 48, many of them said it opened their eyes. Now they're part of a new group of park advocates.

"I haven't seen anything like that. It's very important to feel like it's yours. And if it's yours, you want to keep it safe."

— Emma C., L.A. teen

Texas teens win a vote

Members of NPCA's Texas Teen Council traveled to Washington, D.C., where they met their elected representatives and advocated for park funding. They also shared personal stories about what the parks meant to them. Within an hour of meeting the teenagers, Rep. Lamar Smith (R-Texas) told them he had decided to co-sponsor a bill to fund much-needed maintenance and repairs for our parks.

"Parks and historic places are important to our story as Americans, and I want to help keep that story alive."

— Winter R., council member



MORE VOICES = MORE ADVOCACY

27,400

participants
from all
backgrounds

130

activities
organized
by NPCA
nationwide

468,063

Facebook fans,
up 14%
over the
prior year

450,604

actions taken,
up 34%
over the
prior year



Veterans report for duty

The Mission Continues, a veterans service organization, partnered with NPCA to undertake much-needed service projects, such as cleaning up and performing repairs at Dry Tortugas National Park in Florida. Altogether, 182 veterans and 57 military families rogered up for 23 park activities and service projects across the country in 2016.

“NPCA has been vital in getting veterans out into national parks, where we can contribute to the overall health of unique ecosystems.”

— Worth, veteran

“I STRUGGLE WITH PTSD EVERY DAY, BUT MY NATIONAL PARKS HEAL ME.”

— David R., Marine combat veteran

▼ Los Angeles teenagers slept under the stars at Mojave National Preserve.

AWARDEES

HONORING COOPERATIVE STRENGTH



Robin W. Winks Award for Enhancing Public Understanding of Our National Parks

Jack Steward and Colton Smith, childhood friends, park enthusiasts and hosts of the Emmy® Award-winning ABC television show “Rock the Park,” for introducing more than 1 million viewers to national parks every week.



Centennial Award

Gretchen Long, for 25 years of outstanding contributions toward ensuring our national parks are ready for their second century, serving on the National Park System Advisory Board, chairing its Planning Committee and the Centennial Advisory Committee and for serving on NPCA’s Board of Trustees, including as chair.

“WE’RE WORKING COLLABORATIVELY NOW. IT’S NOT JUST FOR EACH TRIBE, IT’S FOR EVERYONE, FOR NEXT GENERATIONS.”

— Alfred Lomahquahu Jr.,
Hopi tribe vice chair



Marjory Stoneman Douglas Award

The Five Tribes of the Bears Ears Commission, for their extraordinary work and advocacy to protect more than 100,000 Native American archaeological and cultural sites on more than 1 million acres in Utah, resulting in the creation of the Bears Ears National Monument and benefiting nearby national park sites. (This monument has since come under attack from the administration, which aims to reduce its size by 85 percent.)



UNITED TO DEFEND THE ANTIQUITIES ACT

The Grand Canyon and the Statue of Liberty were first protected by presidents who used the Antiquities Act to designate them as national monuments. Last August, President Barack Obama designated Maine's Katahdin Woods and Waters National Monument. This victory followed years of work by Roxanne Quimby, who donated the land, her son, Lucas St. Clair, and NPCA. Together, we partnered with local community members to rally support for the new national monument. Its 87,500 acres of forests and rivers provide unrivaled habitat for bears, moose, Canada lynx, brook trout and rare birds. It preserves the Penobscot tribe's rich history, honors the area's logging heritage and enhances recreation in Maine.

Now this monument is threatened. The Department of the Interior recommends promoting timber harvesting at Katahdin and removing protections from nine other national monuments. Additionally, legislation in Congress aims to strip away a president's monument-designating authority. NPCA adamantly opposes any attempts to alter the Antiquities Act or to rescind the status or reduce the size of any of our country's national monuments. They belong to all Americans, telling our stories, boosting local economies, and protecting cultural, historic and natural resources.

WHAT IS THE ANTIQUITIES ACT?

1906

Signed into law
by President
Theodore Roosevelt

157

national monuments
created on federal land by...

16

presidents
8 Republicans
8 Democrats

PROTECTING OUR SHARED HISTORY

Three new national monuments (Reconstruction Era, Freedom Riders and Birmingham Civil Rights) honor and preserve the stories of the struggle for racial equality, thanks to the efforts of local communities, public officials and nonprofit organizations, including NPCA. These new parks bring to life the events that led to major turning points in our nation's history. For example, when Beaufort County, South Carolina, fell to the Union Army, it became one of the first places where formerly enslaved people voted, bought property and established churches, schools and businesses. The rich evidence of Reconstruction's positive impact at Reconstruction Era National Monument contradicts the racist mythology about the era that was used to justify segregation and

was popularized in the 1915 film "Birth of a Nation." Later, in 1961, the Freedom Riders opened America's eyes to institutionalized racism when they challenged Jim Crow laws at the Greyhound bus station in Anniston, Alabama, and were attacked by a segregationist mob. Birmingham's 16th Street Baptist Church was targeted by white supremacists in a bombing that killed four African-American girls - an act of domestic terrorism that galvanized the movement pushing for passage of the Civil Rights Act of 1964.



Freedom Riders National Monument

Located in and around Anniston, Alabama, where an interracial group of civil rights activists challenged discriminatory laws and local customs that mandated segregated transportation. ▼



Reconstruction Era National Monument

Located in Beaufort County, South Carolina, where African-American Union soldiers trained during the Civil War and where freedmen and freedwomen built new lives after the war. It is the first national monument dedicated to that history. ▲



Birmingham Civil Rights National Monument

Located in Birmingham, Alabama, once the nation's most segregated city, where non-violent protesters demonstrating for their civil rights encountered police brutality. ▲

BENEFITS FOR ALL

Imagine the top blasted off a mountain. Picture the debris dumped in the nearest valley, polluting streams, rivers and drinking water. In coal country, this isn't an exercise in imagination – it's the reality of a form of surface coal mining. Late last year, the Department of the Interior banned mountaintop coal mining from more than 500 miles of ridgelines in Tennessee's Cumberland Mountains. This was a significant victory that took years

of hard work, standing shoulder to shoulder with elected officials from both parties, local citizens and other partners. Together, we saved fragile lands and waters that serve as an important wildlife corridor, host economically beneficial recreation activities in the Big South Fork National River and Recreation Area and provide clean drinking water to area residents.

WHY ADVOCACY IS WORTH IT

75,000

acres saved from
surface coal
mining pollution

3

rivers protected:
Big South Fork, Emory
and New Rivers

11

endangered
aquatic species
will benefit

“THIS MEANS THESE
RIDGETOP LANDSCAPES
CAN CONTINUE TO
BRING MILLIONS
OF TOURISTS AND
THOUSANDS OF JOBS
TO TENNESSEE.”

— Sen. Lamar Alexander (R-Tenn.)

THE WHOLE IS GREATER THAN ITS PARTS

When Wyoming became a state, a parcel of land called Antelope Flats was placed in trust for the new state's schools. It was rich with breathtaking views and home to many species of wildlife, including bison, bears, wolves, moose, elk, pronghorn and sage-grouse. When Grand Teton National Park was created, the Antelope Flats parcel was suddenly surrounded by park land. Many visitors assumed the remote parcel was protected in the park. It wasn't, and the unparalleled views of the Tetons made the parcel's 640 acres extremely valuable. If private developers had bought Antelope Flats from

the state, the pristine, scenic landscape could have been marred by large homes, condos or even an in-park resort. Core habitat in Grand Teton would have been compromised and pronghorn migration routes blocked. Access could have been denied to all but a few.

The challenge: Wyoming's fiduciary duty required the state to maximize the parcel's value for schools. So NPCA and a coalition of partners pressed decision-makers in Washington, D.C., to allocate the necessary funds via the Land and Water Conservation Fund for the



WHAT IS ANTELOPE FLATS?

640

acres

\$46M

real estate value
of the acreage

PRICELESS

real value of the
wildlife and landscape

National Park Service to purchase Antelope Flats from Wyoming. Based on available dollars, Congress and the Park Service were able to cover roughly half of the cost. Luckily, NPCA's partner organizations, board members and friends stepped up to raise the other half. It was a heavy lift, but together we did it, and this year the Park Service officially purchased Antelope Flats from Wyoming. Now we're rolling up our sleeves to protect the Kelly parcel, the last of the state-owned lands within Grand Teton. Together, we can preserve the whole of this unique place for us all to enjoy.

**"I SUPPORT THE
PARKS BECAUSE...
WILDLIFE!!!!!"**

— Sue, after visiting
Grand Teton National Park

JOINING FORCES

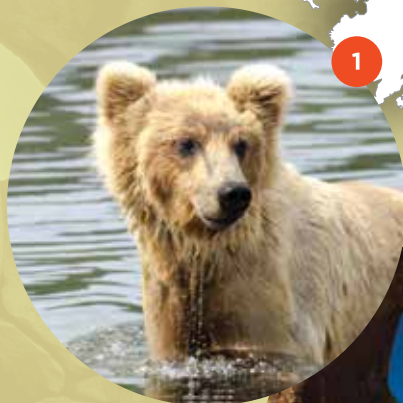
TO FIGHT FOR WHAT'S RIGHT

Many fights require years of perseverance to win. Here are a few examples of our ongoing campaigns to protect America's parks.



2

1 **Alaska's National Parks and Preserves**
Fight to stop egregious hunting practices **RENEWED**



1

2 **Yellowstone National Park, Montana**
Fight to prevent nearby gold mine exploration and water pollution **ONGOING**



3

3 **Mojave National Preserve and Joshua Tree National Park, California**
Fight to stop groundwater mining proposal **ONGOING**

4

4 **Zion National Park, Utah**
SAFE FOR NOW from gas and oil leasing on park's doorstep





“ALL OF THE REASONS TO OPPOSE THE MINES ARE SO LEGITIMATE. THEY WOULD DESTROY THIS COMMUNITY. IT MADE IT EASY TO SPEAK UP.”

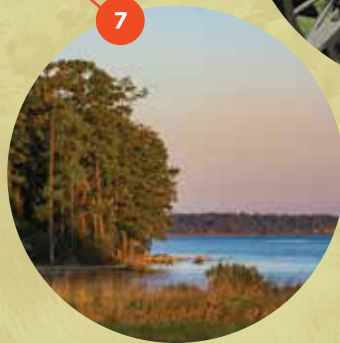
— Bryan Wells, Yellowstone Gateway Business Coalition



5



6



7



8

- 5 **Gettysburg National Military Park, Pennsylvania**
SAFE FOR NOW from casino and racetrack development near the battlefield
- 6 **Petersburg National Battlefield, Virginia**
SAFE FOR NOW after passage of law protecting core historic acreage (subject to funding)
- 7 **Colonial National Historical Park, Virginia**
Fight to stop 44 transmission towers across Jamestown's historic landscape **ONGOING**
- 8 **Big Cypress National Preserve, Florida**
Fight to stop destructive seismic oil and gas exploration **ONGOING**

CAMPAIGN UPDATES

WHERE ARE THEY NOW?

Point Reyes National Seashore

The Drakes Estero Wilderness within Point Reyes National Seashore in California includes 2,300 acres that are underwater. Those acres were slated to be protected wilderness, free of development and safe for marine species. There was just one obstacle: They were leased to a commercial oyster company that relied on motorboats and raised non-native oysters on racks that covered the estuary floor and polluted the waters with plastic debris. In 2005, the company launched a bid to extend its lease, so NPCA rallied local and national supporters, educated elected officials and participated in scientific studies to protect the original plan to end the lease and return the area to wilderness. By 2012, we defeated the lease extension request. Five miles of oyster racks and other debris were removed. Eelgrass meadows have since expanded into those areas, providing more critical habitat for native fish, harbor seals, shorebirds and waterfowl in this one-of-a-kind West Coast wilderness.

Cape Hatteras National Seashore

Off-road vehicles at Cape Hatteras National Seashore in North Carolina pose a threat to sea turtles coming ashore to lay their eggs. In 2012, the National Park Service established regulations to protect beach-nesting wildlife. Off-road vehicle groups repeatedly attempted to block or weaken beach driving regulations, but NPCA continued to collaborate with wildlife protection organizations and environmental attorneys to successfully turn back those efforts in court. It worked – the number of turtle nests increased by almost 50 percent in four years. The beaches are also safer for endangered migrating and nesting birds, as well as pedestrians and families, and tourism has boomed, hitting new highs year after year.



Cape Hatteras
Sea Turtle Nests

2012

222

2016

325

◀ Green sea turtle

Point Reyes National Seashore

“I STOOD IN AMAZEMENT
FROM THE BEAUTY AND
SCIENCE OF LIFE.
...THE PARKS BRING
PEOPLE TOGETHER AND
HELP THEM CONNECT
TO MOTHER NATURE.”

— Kelsey, after visiting Point Reyes
National Seashore

FUNDING OUR PARKS

WORKING TOGETHER TO BUILD A FIRM FOUNDATION

THE REPAIR BACKLOG

75,000

assets
(campgrounds, trails, roads,
electrical systems, etc.)
maintained by the
National Park Service

Blue Ridge Parkway

National parks have been created to protect invaluable cultural and natural resources in perpetuity. Unfortunately, Congress' budget allocations fall short every year, and the backlog of critical repairs keeps growing. That's why NPCA works with both parties to ensure our parks have the funding they need for generations to come.

A legislative win!

NPCA was instrumental in helping Congress craft and pass the National Park Service Centennial Act with overwhelming bipartisan support. The Act, which President Obama signed into law, will now:

- Expand the Centennial Challenge, a public-private funding partnership that pays for repairs and educational programs in parks.
- Establish and fund a national parks endowment.
- Provide additional opportunities for young people and volunteers to serve in and learn from our parks.

Another win on the way?

Next up: The National Park Service Legacy Act. Its goal is to reduce the maintenance backlog at national parks by allocating \$11 billion over 30 years. So far, 40 NPCA citizen activists from 10 targeted states have traveled to the Capitol in Washington, D.C., to advocate for the need to fund overdue repairs of park trails, visitor centers and other infrastructure.



41,000

assets in
urgent need
of repairs

\$11.3B

pricetag of the
repair backlog

Financial Report

NPCA donors were among the heroes of the year that ended on June 30, 2017, upping contributions and increasing total revenue by 15 percent over the prior year. That record membership revenue, benefiting from a record number of new members, helped us grow total net assets to more than \$41.5 million. This overwhelming support powered NPCA's successful efforts to protect and enhance America's parks. As always, NPCA maximized the impact of every dollar through good stewardship.

We leveraged pro bono legal services worth more than \$3.6 million and renegotiated our corporate office lease for savings of nearly \$5.8 million over the next 14 years. Also, the investment returns on the endowment were strong with a balance that now exceeds \$28.3 million. With your ongoing support, NPCA will have the resources to continue protecting and strengthening our country's national parks for future generations.

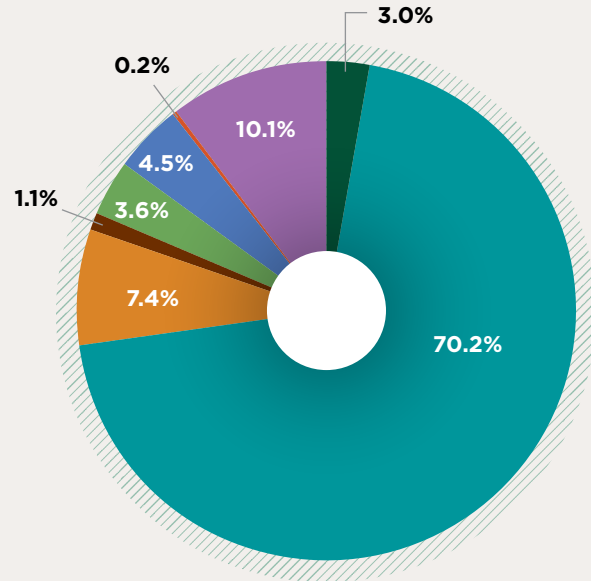
	(Audited)	(Audited)
	FY2017	FY2016
REVENUE, GAINS AND OTHER SUPPORT		
Membership Dues	1,183,825	1,177,968
Contributions	27,820,176	23,449,696
Grants and contracts	2,930,257	4,823,485
Proceeds from Special events	426,411	1,955,283
Marketing income	1,414,732	1,668,306
Bequests	1,767,892	1,367,433
Other Income	83,500	186,407
Investment return	4,024,440	(112,953)
Total Revenue, Gains and Other Support	39,651,233	34,515,625
EXPENSES		
PROGRAM SERVICES		
Protect and Restore	12,524,380	12,712,383
Engage, Educate and Empower Americans	13,240,910	14,944,097
Strengthen and Enhance	2,506,525	2,580,319
Total program services	28,271,815	30,236,799
SUPPORTING SERVICES		
Management and General	2,812,675	2,881,942
Fundraising	4,380,088	4,809,980
Total Supporting Services	7,192,763	7,691,922
Total Expenses	35,464,578	37,928,721
Changes in Net Assets	4,186,655	(3,413,096)

	(Audited)	(Audited)
ASSETS	FY2017	FY2016
CURRENT ASSETS		
Cash and Cash Equivalents	6,527,302	2,625,507
Short-Term Investments	247,760	1,744,677
Grants and Contributions Receivable, Net	2,069,958	2,766,498
Accounts Receivable	511,281	107,048
Inventory	45	315
Prepaid Expenses	169,572	228,023
Total Current Assets	9,525,918	7,472,068
OTHER ASSETS		
Deposits	25,325	25,127
Investments	37,271,551	34,293,501
Property and Equipment, Net	1,293,506	1,330,355
Grants and Contributions Receivable, Less Current Portion	1,137,957	2,179,706
Total Other Assets	39,728,339	37,828,689
Total Assets	49,254,257	45,300,757
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable and Other Accrued Expenses	2,539,715	2,187,662
Deferred Revenue	586,951	681,012
Deferred Rent, Current Portion	92,132	294,147
Charitable Gift Annuities, Current Portion	335,085	323,264
Total Current Liabilities	3,553,883	3,486,085
NONCURRENT LIABILITIES		
Deferred Rent, Less Current Portion	1,661,185	2,119,545
Charitable Gift Annuities, Less Current Portion	2,506,475	2,349,068
Total Noncurrent Liabilities	4,167,660	4,468,613
Total Liabilities	7,721,543	7,954,698
NET ASSETS		
Unrestricted	13,244,426	10,076,754
Temporarily Restricted	13,506,731	12,487,748
Permanently Restricted	14,781,557	14,781,557
Total Net Assets	41,532,714	37,346,059
Total Liabilities and Net Assets	49,254,257	45,300,757

Financial Report

REVENUE, GAINS AND OTHER SUPPORT

Membership Dues	1,183,825
Contributions	27,820,176
Grants and Contracts	2,930,257
Proceeds from Special Events	426,411
Marketing Income	1,414,732
Bequests	1,767,892
Other Income	83,500
Investment Return	4,024,440
Total Revenue, Gains and Other Support	39,651,233



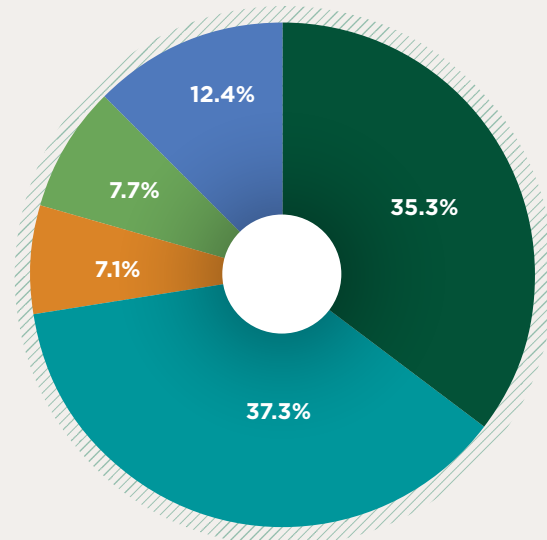
EXPENSES

PROGRAM SERVICES

Protect & Restore	12,524,380
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SUPPORTING SERVICES

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Total Supporting Services	7,192,763
Total Expenses	35,464,578
Changes In Net Assets	4,186,655



Endowments

Over the years, donors have sought to provide for the long-term fiscal stability of NPCA and its work protecting America's National Park System. Some endowed funds have been created with gifts in honor of, or in memory of, special individuals. Endowed funds may be restricted for specific programs or aspects of NPCA's conservation work. Such gifts are invested, and only a portion of the annual earnings is available for program expenses each year, as directed by the Board of Trustees.

NORMAN G. COHEN PARK EDUCATION ENDOWMENT

This fund, in honor of a former Board of Trustees chair, supports educational activities for Washington, D.C.-area youth to help them appreciate and understand the parks.

EDAR ENDOWMENT

Created by Armstrong Chinn Jr., this is a permanent endowment fund to further NPCA's mission for the protection and enhancement of the national parks.

FRANK H. FILLEY AND FAMILY ENDOWMENT FUND

This fund provides unrestricted support for park protection programs.

GENERAL NATIONAL PARKS CONSERVATION ASSOCIATION ENDOWMENT FUND

This fund, initiated through the generosity of John and Jane Strandberg, provides perpetual support for NPCA's current programs and park protection initiatives.

GRETCHEN LONG ENDOWMENT

Members of the Board of Trustees established this fund to honor former Board of Trustees Chair Gretchen Long for her outstanding voluntary leadership and service to NPCA.

STEPHEN T. MATHER AWARD FOR EXCELLENCE ENDOWMENT FUND

Endowed by Booz Allen Hamilton, this fund provides yearly cash awards to employees of the National Park Service for exemplary service. The endowment is named for the first director of the National Park Service.

NORTHEAST REGIONAL OFFICE ENDOWMENT

This fund was established to support NPCA's work in the Northeast region.

PARK PROTECTION ENDOWMENT

Funded by an anonymous donor, this endowment was established to enhance NPCA's long-term financial base and further the organization's goals of protecting and enhancing national parks.

KATHRYN B. SEHY MEMORIAL ENDOWED INTERNSHIP

This endowed internship was established in memory of Kathryn B. Sehy by her husband, Lawrence Sehy.

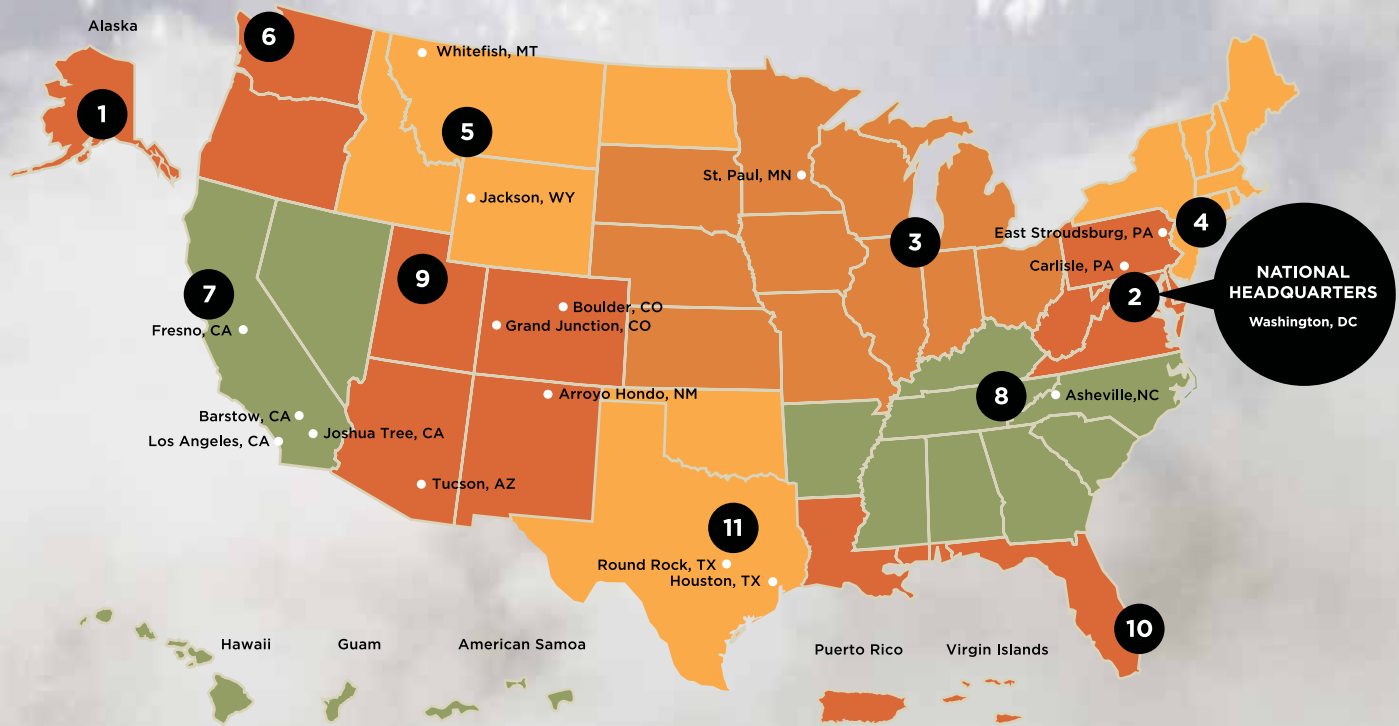
H. WILLIAM WALTER ENDOWED INTERNSHIP PROGRAM

This fund was created to support an NPCA internship program for college and graduate students so they can gain experience at a park conservation organization and possibly pursue a career in the field.

YELLOWSTONE CONSERVATION FUND ENDOWMENT

This fund was created as a permanently restricted endowment for the purpose of supporting, broadly, NPCA's work to protect the Greater Yellowstone Ecosystem.

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Building the future of our National Park System requires hard work and dedication in the face of threats and challenges to park sites, resources and programs. Since NPCA's founding in 1919, we have served as the leading independent voice for national parks. With the support of dedicated and passionate supporters, we advocate for the protection and enhancement of the national parks for present and future generations.

People like you have joined us on community service projects inside parks and provide generous financial support. We are pleased to recognize on the enclosed poster the numerous individuals, foundations and corporations that have provided philanthropic support to NPCA. We are so grateful for your role in helping NPCA be a strong voice for our parks.

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Travel With Us

Check off a few more national parks from your list! Join one of NPCA's small group tours. Most tours are limited to 16 participants plus two guides. Get the details at npca.org/travel.

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By including National Parks Conservation Association in your long-term plans, you will help protect America's wondrous national parks for generations to come. There are several ways to approach a planned gift. To figure out what would work best for you, please contact our planned giving office at **877.468.5775** or giftplanning@npca.org, or visit [npca.planyourlegacy.org](https://npca.org/planyourlegacy).



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