

2020 ANNUAL REPORT

Because of You

We're Moving *Forward*





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Message from Your Board Chair and President



Over the last century, NPCA has defended parks during some of the nation's most trying times. From protecting Olympic National Park's old growth forests from logging during World War II to fighting for park infrastructure funding after the 2017 hurricane season, NPCA and our members and supporters have understood the importance of safeguarding America's national parks. **This year is no different.**

While the way we advocate for our parks has changed, our love for them has not. We are so grateful for you — all of you — who have continued to step up and speak out on behalf of our parks. Despite the incredible challenges this year has presented, together we have made extraordinary progress protecting these treasured places now and for generations to come.

This year has not been easy. But it has revealed what we already knew — that parks and public lands are crucial to the health of this nation. They serve, as they have for generations, as spaces where Americans can come together to make their voices heard.

As we continue the national discussion around racial justice, NPCA remains committed to grounding ourselves in the tenets of justice, equity, diversity and inclusion. We are incorporating these principles more deeply into our work, forging authentic partnerships with new and underrepresented groups and sharing the untold stories of people who helped shape our nation. We realize that this is not a short-term project; it will require ongoing discussion and continued learning. NPCA is dedicated to this lifelong work that will make parks more just and inclusive places for all Americans to enjoy.

National parks have outlasted some of the largest crises in American history. Because of you, they will outlast our current crises, too. We cannot wait to meet with you in our favorite parks once again. Until then, we will find new ways to connect despite the distance.

Sincerely,

Vic Fazio

Victor H. Fazio
Board Chair

Theresa Pierno

Theresa Pierno
President & CEO

NPCA's Second Century

National parks do so much more than protect unique and irreplaceable landscapes. They are reflections of our nation's history and examples of hope for the future. They act as refuges from the stresses of daily life; honor and preserve our nation's culture; and serve as places where Americans can come together to speak up as we strive toward a more just future. And for more than one hundred years, the National Parks Conservation Association has been protecting these places and the stories they tell.

From advocating for the passage of the Great American Outdoors Act in Congress (pg. 16) to engaging a new generation of park advocates to speak out for the expansion of the Santa Monica Mountains National Recreation Area (pg. 17), NPCA operates at every level of influence to protect more than 400 national park sites. We work in communities, in Congress and in the courts to secure victories that uphold the promise of America's National Park System.

As we enter our second century, NPCA is committing to a new promise — that national parks truly exist for all. To do this, we have undertaken an organization-wide initiative to ground our staff, Board of Trustees, advisory councils and volunteers at every level in the tenets of justice, diversity, equity and inclusion.

We are **advocating for more equitable access to parks** for those who have historically been excluded or made to feel unwelcome.

We are **working to expand the National Park System** so it represents the full range of stories that make up the American experience.

We are **building long-term partnerships with communities** that have deep relationships with places that are now national parks and working to be a better ally on issues of justice and equity for the cultures that steward these sacred places.

And we are **empowering a new generation of diverse park advocates** to speak up for the places they love.

National parks have outlasted some of the biggest changes and challenges in American history. They will withstand our current changes and challenges, too. Because of you, our nearly 1.4 million members and supporters, NPCA will be here to defend them, ensuring our national parks emerge stronger than ever before.



NPCA organized a hike for community members to explore the Rim of the Valley area, a proposed expansion to the Santa Monica Mountains National Recreation Area

NPCA operates at every level of influence to protect more than

420

national park sites.

Industrial Animal Agriculture vs. The River

The Buffalo River Coalition wins the Marjorie Stoneman Douglas Award for saving America's first National River

The confined animal feeding operation (CAFO) packed more than 6,000 hogs into sheds upstream from Arkansas' Buffalo National River. The untreated waste was regularly flushed into manure ponds, then spread as fertilizer — onto fields in the flood plain of a major Buffalo River tributary.

More than one million annual visitors swim, canoe, fish, camp, hike and sightsee along the Buffalo's 135 miles of protected river and bluffs. The unique, fragile topography is home to hundreds of caves, thousands of sinkholes and springs, three endangered bat species, and other rare animals.

When the CAFO began operating in 2013, NPCA formed the Buffalo River Coalition with the Ozark Society, the Arkansas Canoe Club and the Buffalo River Watershed Alliance, which included organic farmers, outfitters, national conservation groups, local businesses and concerned Arkansans. If a protected treasure like the Buffalo wasn't safe from industrial agriculture, no river would ever be.

For six years, the coalition's volunteers educated communities and public officials, produced communications pieces and videos, wrote letters, and filed lawsuits. Meanwhile, nitrogen, phosphorus, antibiotics and E. coli were running from the CAFO's ponds and fields. Algae blooms stretched downriver for miles.

After years of advocacy, Governor Asa Hutchison led the state to reach a multimillion-dollar buyout agreement of the CAFO. The Arkansas Department of Environmental Quality moved to make a five-year moratorium on CAFOs in the Buffalo watershed permanent. However, the Arkansas legislature determined this was not an executive decision and voted against the permanent moratorium.

NPCA and the Buffalo River Coalition continue to advocate to permanently protect the Buffalo National River from industrial waste and keep it a pristine place for all to enjoy.

NPCA by the Numbers

When the pandemic hit in March, NPCA halted all in-person events. We continue to engage members, supporters and donors across the country with virtual events and advocacy opportunities, including our popular Park Talk series.



World Ocean Day, a discussion with Ian Shive

NPCA Awards

Magazine Awards

2020 National Park Magazine Awards

- Finalist, general excellence, special interest

2019 Folio: Eddie & Ozzie Awards

- First place, range of work by a single author, Nicolas Brulliard, senior editor
- Honorable mention, overall editorial excellence
- Honorable mention, overall design excellence
- Honorable mention, cover design, centennial issue cover

The 28th annual North American Travel Journalists Association contest (2019–2020)

- Silver, historical travel, Kate Siber, “Mississippi Reckoning”
- Bronze, family travel, Todd Christopher, “Open Roads & Endless Skies”
- Bronze, illustrated story, Matt Brass, “Water, Smoke, Spirit, Forest, Ghost, Land, Sky”

Staff Awards

- **Kevin Dahl (Southwest Region)**, 2019 Conservationist of the Year award by the Tucson Mountains Association for leadership in fight against proposed Interstate 11 freeway route that would impact Saguaro National Park
- **Joy M. Oakes (Mid-Atlantic Region)**, 2020 Carlisle School (Martinsville, VA) Distinguished Alumni Award for positive leadership and excellence in the workplace
- **Southwest Region**, Friends of Cedar Mesa’s Conservation Partner of the Year, for work in Bears Ears landscape
- **David Lamfrom (Pacific Region)**, 2019 Minerva Hoyt Award from the Joshua Tree National Park Association for his work on behalf of the California desert since 2008

Partner Awards

- **Subaru, 2020 Silver Halo Award:** Subaru of America Inc. won a 2020 Silver Halo Award in the Best Sustainability Initiative category at Engage for Good’s Halo Awards for the Don’t Feed the Landfills initiative with the National Parks Conservation Association
- **Grandin Hood, 2020 Independent Book Publishers Association Benjamin Franklin Award:** Gold for Cover Design: Large Format category for *National Parks Conservation Association: A Century of Impact*



1.4 million+
members and supporters

19,090
people engaged



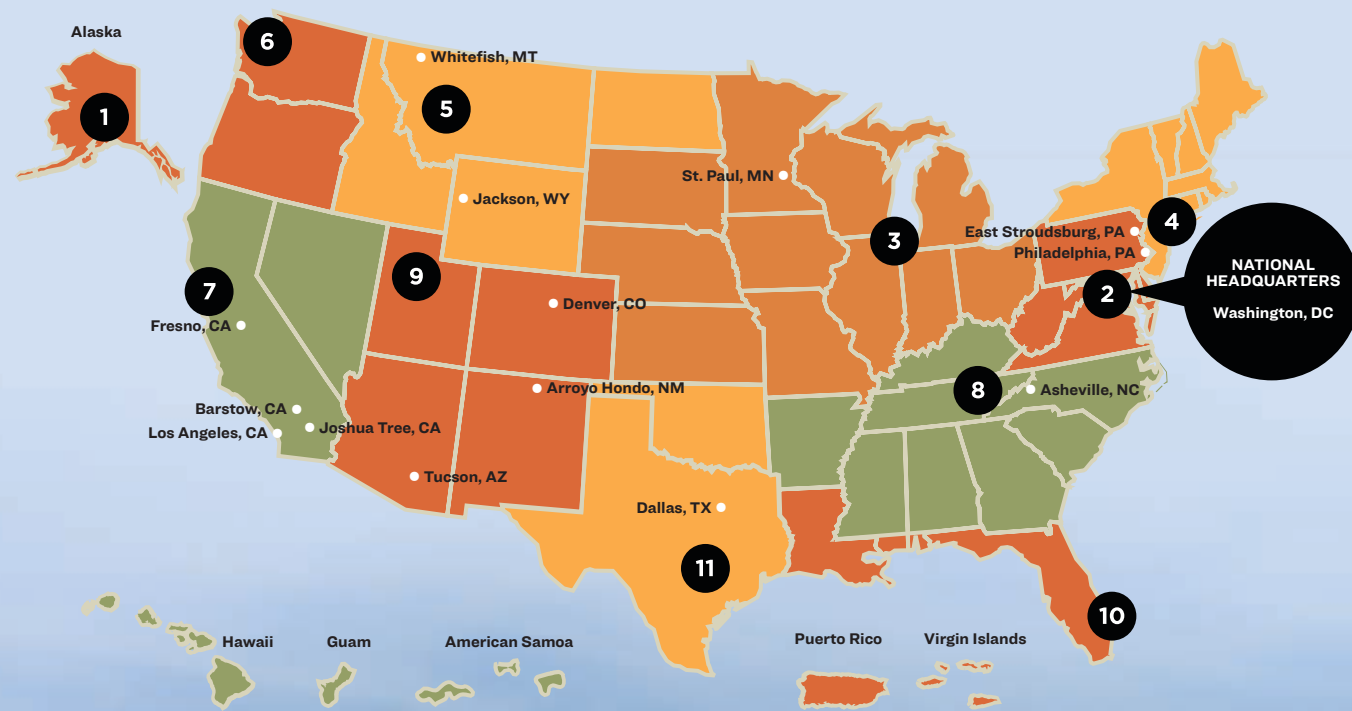
13,580
volunteer hours

345,864
online advocacy actions taken



NPCA AROUND THE COUNTRY

Program Locations



- 1 Alaska**
Anchorage, AK
- 2 Mid-Atlantic**
Washington, DC
• East Stroudsburg, PA
• Philadelphia, PA
- 3 Midwest**
Chicago, IL
• St. Paul, MN
- 4 Northeast**
New York City, NY
- 5 Northern Rockies**
Bozeman, MT
• Whitefish, MT
• Jackson, WY
- 6 Northwest**
Seattle, WA
- 7 Pacific**
Oakland, CA
• Joshua Tree, CA
• Los Angeles, CA
• Barstow, CA
• Fresno, CA
- 8 Southeast**
Knoxville, TN
• Asheville, NC
- 9 Southwest**
Salt Lake City, UT
• Tucson, AZ
• Denver, CO
• Arroyo Hondo, NM
- 10 Sun Coast**
Hollywood, FL
- 11 Texas**
Austin, TX
• Dallas, TX



Little Bighorn Battlefield National Monument (MT)

A grizzly sow and her cubs pass through Big Prairie in Glacier National Park (MT). Many scientists hope grizzly populations in Glacier and Yellowstone will eventually connect.

Your Impact Continues

Preserving our past and protecting our future for more than a century



NPCA has been the leading nonpartisan voice safeguarding our national parks for over one hundred years. But we would not be here without you, working alongside us to protect and preserve America's most iconic and inspirational places now and for future generations. Because of you, parks received long-overdue funding, grizzlies remain protected under the Endangered Species Act, and sacred lands are protected from harmful development. Here are just a few of the many successes you made possible.

A Year of Overcoming

**Extraordinary park
successes in the face
of extraordinary challenges**

...GREAT AMERICAN OUTDOORS ACT is now law

Crumbling roads and seawalls, overgrown trails, failing water and sewer systems, and years of chronic underfunding left the century-old Park System's infrastructure with a maintenance backlog of nearly \$12 billion. And without full and permanent funding for the Land and Water Conservation Fund (LWCF), our parks and public lands were vulnerable to development.

For two decades, NPCA led bipartisan campaigns to fix these problems for good. Most recently, NPCA brought together hundreds of groups representing outdoor recreation, local businesses, veterans, conservation organizations and more to advocate for park funding.

Together we pushed the Great American Outdoors Act through Congress, marking the greatest victory for national parks in a generation. And you made it happen, with thousands of emails and phone calls, hundreds of trips to Capitol Hill offices, and a shared love for America's heritage.

Now so much of our parks' aging infrastructure will finally get repaired, generating 100,000 related jobs. Plus, \$900 million annually for the LWCF will protect parks from development and support recreational facilities in communities nationwide.

The results: Increased outdoor access for all, and our heritage preserved for generations to come.

"NPCA members' voices were heard. A victory years in the making, your perseverance paid off with the largest investment our country has made in national parks and public lands in more than 50 years. This is a conservationist's dream."

— Theresa Pierno, NPCA President and CEO



Yellowstone National Park (ID, MT, WY)

...WILDLIFE CORRIDORS will soon save lives

Four lanes of busy traffic stopped as three black bear cubs tumbled after their mother over a concrete divider on Tennessee's I-40. They made it across — a rare happy ending.

In just one year, more than 70 bears died on this winding 28-mile stretch outside Great Smoky Mountains National Park. Wildlife collisions are dangerous for humans, too. A 900-pound elk can crash through a windshield.

With your support, NPCA is working to add safe crossings: consulting with a Canadian park where wildlife corridors reduced roadkills to near zero; conducting studies to identify crossing locations; securing buy-in from transportation departments, forest services and others; and scoring a win-win for humans and wildlife.

Grand Canyon National Park (AZ)



BECAUSE OF YOU...

...EVERGLADES & GREAT LAKES RESTORATION funding fight advances

Nearly 80 percent of the Everglades' water flow has been lost to development. Agricultural and urban runoff pollutes what's left. Climate change threatens the park's fragile ecosystem. For 30 years, NPCA has pushed for restoration projects including adding bridges to the Tamiami Trail, a highway that dams the Everglades. Continued progress on this and other projects requires more than \$250 million per year. NPCA engaged the Everglades Coalition, nonprofit partners and community members to successfully lobby the president and Congress for increased funding. We met with Army Corps staff to understand funding needs and the importance of these restoration projects for the health of the Everglades. We will continue to advocate for much-needed funding to restore and preserve the greater Everglades ecosystem.

Meanwhile, in the Heartland, the Great Lakes Restoration Initiative helps 13 national park sites battle the impact of rising lake levels, contaminated park waters and invasive species such as the Asian carp. NPCA played a leadership role in acquiring restoration funding, bringing to Washington, D.C., more than 100 community partners to advocate for the Great Lakes in early March. Our efforts led to a \$20 million increase in fiscal year 2020, and we are educating lawmakers on the need for an additional \$15 million in fiscal year 2021.

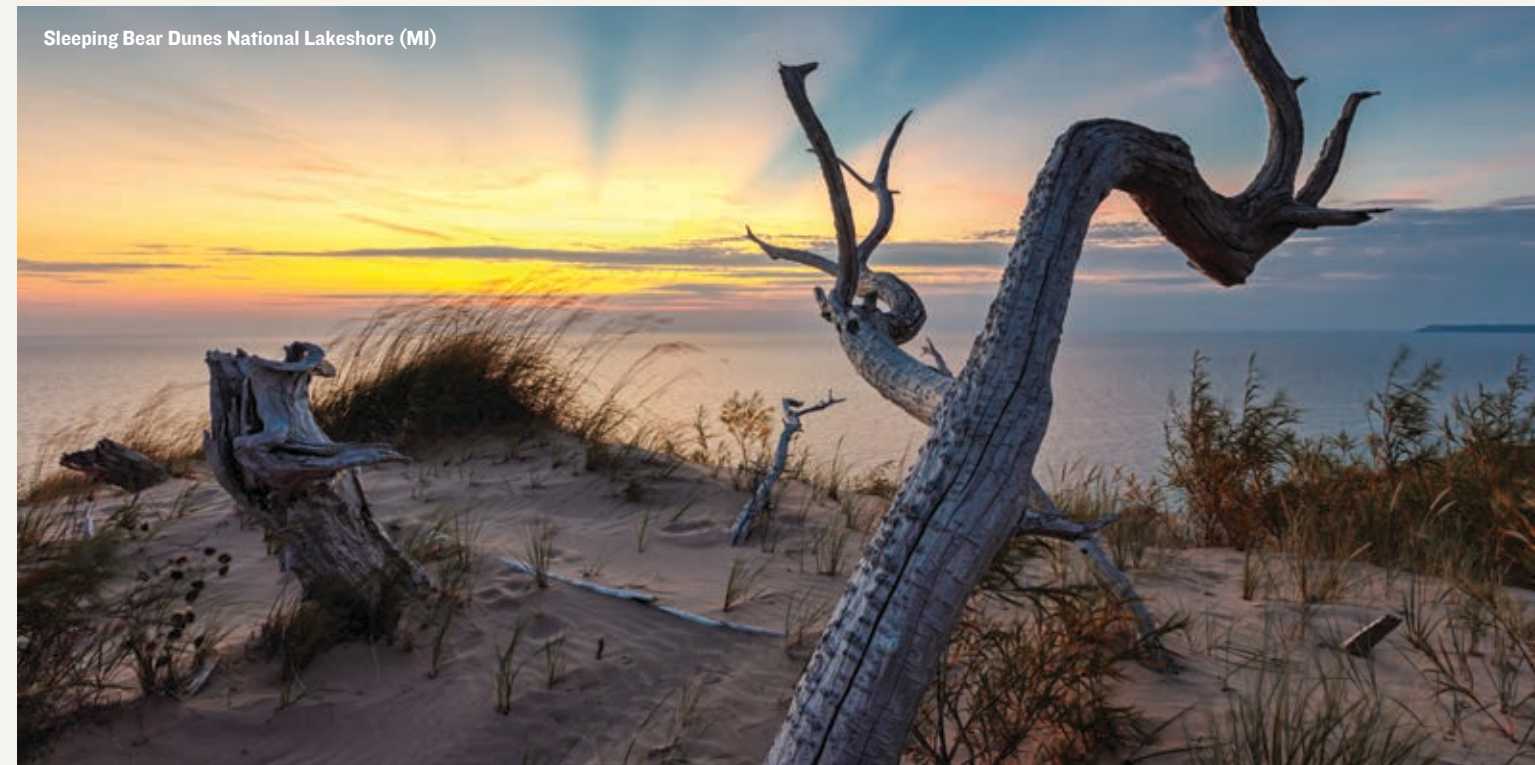


Santa Susana Pass State Historic Park (CA)

...RIM OF THE VALLEY is steps closer to protecting urban wildlife

Brushing up against the city of Los Angeles, the Santa Monica Mountains National Recreation Area (SAMO) protects wildlife corridors critical for mountain lions and bobcats and provides a space for outdoor recreation for Angelenos.

Working with a coalition of partners and allies in Los Angeles and on Capitol Hill, NPCA helped advance the Rim of the Valley expansion of SAMO, connecting the park to downtown Los Angeles by adding more than 190,000 acres of critical open spaces. Our LA Young Leaders Council, a group of diverse park advocates, engaged with people underrepresented in conservation and built support in urban areas, underserved neighborhoods, immigrant communities and communities of color. They met with leaders like Rep. Adam Schiff, who championed the Rim of the Valley legislation in the House. In February 2020, after years of advocacy by NPCA, our supporters and partners, the House passed the bipartisan Protecting America's Wilderness Act (PAW), which included the Rim of the Valley Preservation Act. While the bill did not make it through the Senate, NPCA will push to reintroduce the legislation to the new Congress in 2021.



Sleeping Bear Dunes National Lakeshore (MI)

...BADGER-TWO MEDICINE wins protection from drilling

Tucked between Glacier National Park and other protected lands, this Traditional Cultural District is sacred to the Blackfeet Nation and home to critical wildlife habitat and migration corridors. Yet in the 1980s, without required tribal consultation and in defiance of environmental law, the federal government illegally issued drilling leases.

As oil and gas interests fought to industrialize the area, NPCA convened a coalition of conservation and community partners to amplify the voices of the Blackfeet people. We worked alongside the Blackfeet Tribe, sportsmen, conservation groups and elected officials to safeguard the landscape by placing the leases into administrative review and helping pass legislation prohibiting any future leasing. Eventually, the companies negotiated voluntary lease retirements — except for a few hold-outs. Even when federal authorities cancelled all leases in 2016, some of those holdout companies sued to retain their holdings.

Now, an appeals court has upheld the cancellations, righting historic wrongs. But the Blackfeet Nation's last cultural refuge and its wild heritage still need permanent protection. NPCA and our partners are at the forefront of that effort, drafting and advocating for the Badger-Two Medicine Protection Act. This legislation, which has been introduced by Sen. Jon Tester, protects both wild nature and tribal treaty rights.



Capitol Reef National Park (UT)

...LEGAL DEFENSE FUND stops grizzly hunts, a pipeline and more

Your investment in NPCA's Legal Defense Fund is paying off, helping NPCA to address many of the threats featured here. We have marshaled our policy experts, advocates, communications specialists and attorneys to confront threats wherever they arise: in Congress, administrative proceedings, state and local governments, courts, and the court of public opinion.

NPCA joined forces with our allies when federal officials attempted to remove Endangered Species Act (ESA) protections from Yellowstone's endangered grizzly bears, ignoring the best science. We convinced the court to stop planned trophy hunts in Wyoming and Idaho and declare the delisting illegal. On appeal, ESA protections for the iconic grizzlies were upheld in 2020, an amazing win for this ecosystem.

Since 2017, millions of acres of public land have been targeted for oil and gas development, including lands surrounding national parks. NPCA mounted a vigorous response to shut down the most egregious leases. To date, we've protected more than 300,000 acres of public lands adjacent to national parks including Arches, Canyonlands and Capitol Reef National Parks.

NPCA also joined the fight against Dominion Energy and Duke Energy's 600-mile long natural gas pipeline that would undercut the Appalachian National Scenic Trail and Blue Ridge Parkway and impact waterways, wildlife corridors, viewsheds and communities of color. Despite a U.S. Supreme Court ruling in the energy companies' favor, the companies ultimately canceled the project — an important blow to irresponsible development on national park lands.



Big Thicket National Preserve (TX)

...BIG THICKET PRESERVE recovers its longleaf pine forests

Tall, stately longleaf pines once shaded 90 million acres from Virginia to Texas. After two centuries of logging and disease, less than 3% remain. The loss of that valuable ecosystem imperils threatened and endangered species such as the Texas trailing phlox, red-cockaded woodpeckers and Louisiana pine snakes that once thrived there.

In January 2020, NPCA and partners celebrated a decade of reforestation at Big Thicket National Preserve in Texas with a record-breaking volunteer day. The annual event has grown to an average of 150 hands-on-park advocates, who planted nearly 200,000 longleaf pine seedlings in 10 years. NPCA also partnered with the park to create a coloring book and signs to educate park visitors about the ecological benefits of habit restoration.

As the pines grow and their ecosystem is restored, their trunks and high canopies will offer visitors scenic forest views. They'll shelter endangered species, increase storm resiliency and benefit our planet's climate.

...CLEAN AIR & CLIMATE DEFENSE shuts down dirty coal plants

Air pollution plagues 96% of national parks, damaging sensitive species and habitat. At times, the air in 85% of parks is unhealthy for local residents and park visitors, who miss out on 50 miles of scenery on average. The biggest contributor to this toxic haze: coal plants.

Over the last decade, NPCA has leveraged the Regional Haze Rule, a key federal Clean Air Act protection for national parks, to clean up or shut down 146 park-polluting coal plants. Last year an agreement with Entergy Arkansas ended coal use at two of the nation's top-polluting plants and retired a third.

In Arizona, the Navajo Generating Station shut down. The coal plant fouled the air around the Grand Canyon, including Navajo lands, for decades, with no Navajo input about the initial project. Learning from history, NPCA supported calls from Native Americans for better air quality, an equitable Navajo economy rooted in traditional values, and a clean energy future.

...We're Moving Forward

Thank You!



Because of you, NPCA made major strides in the last year to protect our beloved national parks from ongoing threats while providing a strong future for the world's largest and most diverse park system. With your support, NPCA's next century of advocacy will preserve America's scenic beauty, wildlife, and historic and cultural treasures for generations to come.



Every Voice Counts

Individuals, foundations and companies advocate for our national parks

The donors, volunteers and partners profiled represent NPCA's nearly 1.4 million members and supporters. Because of you, NPCA can bring together experts such as lawyers and scientists alongside organizers, educators and volunteers in communities, in the courtroom and on Capitol Hill. Together we protect and defend America's treasured and iconic national parks.



Fernando Gracia, member of NPCA's Board of Trustees

PROFILE

Peg & Bill Albrets

Instilling a Love for Parks in the Next Generation

The first time Peg and Bill Albrets and their two young children rounded a curve into a valley in California's Yosemite National Park in the 1980s, the spectacular peaks made Peg feel as if her heart had stopped. The family began exploring other national parks, and their love for parks grew. When overseas friends visited, they'd proudly take them to share the experience.

The Albrets chose to focus their charitable giving on the parks and environmental issues and discovered NPCA aligned with their passion for parks. They take trips with NPCA's travel program and plan to set up an endowment for the parks when they turn seventy and a half.

Though their children are grown now, Peg and Bill have passed on their belief that national parks are sacred places. Their daughter and her husband hike the Appalachian Trail. Their son and his wife are starting a family. The theme of the nursery decor? National parks, of course.

"We believe that as Americans, we have an obligation to keep the parks and public lands in good and natural condition so that we can all enjoy them for generations to come."

— Peg Albrets, NPCA donor and parks advocate



PROFILE

Parks Project

Cause Marketing Engages New Advocates to Defend Parks

High in California's Santa Monica Mountains, Keith Eshelman and Sevag Kazanci were volunteering in one of their favorite parks. That experience opened their eyes to the lack of funding and environmental damage facing our parklands. Inspired by their work at TOMS™, which pioneered a buy-one-give-one strategy, the two friends put their cause marketing expertise to work for our public lands.

Parks Project, their vintage-inspired apparel and accessories brand, creates collections of products that promote and protect public lands through givebacks to more than 30 nonprofits, including NPCA. Each product supports a different aspect of national parks conservation, including habitat and wildlife restoration, youth education, advocacy, and visitor programming.

Parks Project partners with NPCA to engage and empower new park advocates to protect and preserve our national parks. Most recently, NPCA collaborated on the Defend Parks collection, launched to showcase the stories of those who tirelessly defend the parks day in and day out — NPCA's staff and volunteers.



Sally Garcia, Next Generation Advisory Council member, models a Parks Project shirt that benefits NPCA.

"We are so proud to partner with park conservancies to make a difference and fund projects in our nation's parklands. The next generation needs to know there is a clear purpose, a reason why your goods/services exist. Authenticity is mandatory."

— Keith Eshelman, Parks Project Co-Founder and CEO



The Volgenau Foundation



A Family's Dedication to Wildlife Conservation Elevates Our Program



From the beginning, NPCA has worked to protect wildlife, including the over 600 threatened and endangered species, that call our national parks home. A series of impact grants from the Volgenau Foundation totaling \$1 million significantly increased our capacity to protect and advocate for wildlife on public lands. With the foundation's help, NPCA has been able to defend the Yellowstone grizzly bear under the Endangered Species Act, increase wildlife connectivity in Great Smoky Mountains National Park (pg. 16), and hire two wildlife fellows in our Southeast and Northern Rockies Regional Offices.

Dr. Ernst Volgenau is the heart of the family that made it happen. The Volgenau family has long been passionate about preserving the environment and protecting wildlife, especially species threatened by human activity. Their family foundation first worked with NPCA to protect Virginia's Petersburg National Battlefield, an effort that eventually expanded the historic battlefield. Importantly, the 7,000-plus acres included crucial wildlife habitat.

Through their support of NPCA, the Volgenau family is creating a legacy that will live on in the animals and marine life that are essential to our planet as well as America's national parks.



Dr. and Mrs. Ernst Volgenau with their daughters (left to right) Lauren Volgenau-Knapp, Lisa Volgenau, Jennifer Volgenau Wiley

"NPCA has become a trusted partner that shares our belief in nature's ability to inspire and enrich people, and in nature's critical role in the survival of life on our planet."

– Ernst Volgenau, Volgenau Foundation President

Celia Contreras

Young Organizer Helps Underrepresented Communities in Los Angeles Access Parks

Growing up in majority-Hispanic Pacoima in Metro Los Angeles, Celia Contreras' world was hemmed in by three freeways, bisected by a rail line, and polluted by more than 300 industrial sites. Growing up, she didn't do much hiking or camping despite living so close to some of the public lands she defends today.

Though shy, she was a seeker. A fifth-grade class trip to the Grand Canyon, her first national park, broadened her horizons. Later, a summer job as a teenage youth coordinator with a local environmental justice organization further expanded her perspective. What she thought was normal about her hometown wasn't normal at all.

After college, Celia worked for the National Forest Service, became a certified California Naturalist and a community organizer. As a volunteer on NPCA's LA Young Leadership Council, she's helping with the effort to add the Rim of the Valley to the Santa Monica National Recreation Area. The expansion will protect wildlife corridors and improve access for nearby underrepresented communities like hers. (pg. 17)

"These beautiful places belong to everyone. NPCA helps me join conversations about increasing accessibility that I didn't even know were going on so I can be that access point for my community."

– Celia Contreras, LA Young Leaders Council member



Financial Report

Thanks to the support and generosity of our nearly 1.4 million members and supporters, NPCA finished fiscal year 2020 on June 30, 2020, in a strong financial position, despite the uncertainties of the pandemic and economic downturn. We had a total revenue of \$42.6 million, establishing a new record for cash flow and showing that NPCA's mission and message are as important as ever. For that, we are incredibly grateful.

NPCA ended fiscal year 2020, with \$13.27 million in operating cash, a \$4 million increase from the year before, and with an operating reserve of \$2.2 million. This allowed NPCA to begin the new fiscal year in July 2020 fully confident we would be able to carry out our mission because of your generosity.

Despite a strong end to fiscal year 2020 and start to fiscal year 2021, NPCA remains committed to using our financial resources responsibly over the next year. You trust us to use your donations wisely, and we take that trust seriously. NPCA has protected parks for more than 100 years, through multiple crises and financial downturns, and will continue to do so through this crisis, too.

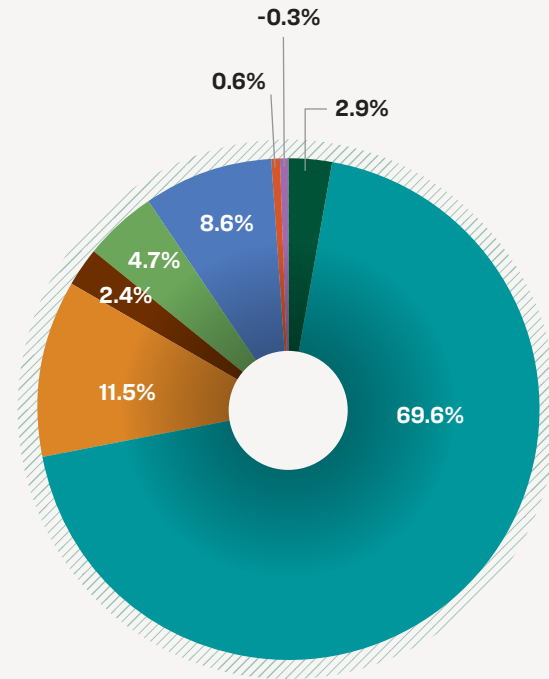
| | (Audited) | (Audited) |
|---|-------------------|-------------------|
| REVENUE, GAINS AND OTHER SUPPORT | FY2020 | FY2019 |
| Membership Dues | 1,249,028 | 1,239,228 |
| Contributions | 30,428,473 | 34,842,045 |
| Grants and Contracts | 5,009,046 | 6,668,413 |
| Proceeds from Special Events | 1,054,407 | 1,017,354 |
| Marketing Income | 2,060,785 | 1,670,435 |
| Bequests | 3,767,711 | 3,489,851 |
| Other Income | 246,417 | 230,188 |
| Investment Return | (122,747) | 1,667,737 |
| Total Revenue, Gains and Other Support | 43,693,120 | 50,825,251 |
| EXPENSES | | |
| PROGRAM SERVICES | | |
| Protect and Restore | 20,174,009 | 17,928,176 |
| Engage, Educate and Empower Americans | 10,045,108 | 9,950,089 |
| Strengthen and Enhance | 4,641,504 | 4,328,298 |
| Total Program Services | 34,860,621 | 32,206,563 |
| SUPPORTING SERVICES | | |
| Management and General | 3,182,630 | 2,550,410 |
| Fundraising | 5,219,947 | 4,871,968 |
| Total Supporting Services | 8,402,577 | 7,422,378 |
| Total Expenses | 43,263,198 | 39,628,941 |
| Changes in Net Assets | 429,922 | 11,196,310 |

| | (Audited) | (Audited) |
|---|-------------------|-------------------|
| ASSETS | FY2020 | FY2019 |
| CURRENT ASSETS | | |
| Cash and Cash Equivalents | 4,046,585 | 3,180,484 |
| Short-Term Investments | 11,556,763 | 8,364,719 |
| Grants and Contributions Receivable, Net | 4,461,251 | 3,275,306 |
| Accounts Receivable | 69,454 | 81,767 |
| Inventory | 15 | 180 |
| Prepaid Expenses | 392,293 | 438,681 |
| Total Current Assets | 20,526,361 | 15,341,137 |
| OTHER ASSETS | | |
| Deposits | 31,302 | 26,926 |
| Investments | 37,854,453 | 39,244,683 |
| Property and Equipment, Net | 1,235,653 | 1,487,690 |
| Grants and Contributions Receivable, Less Current Portion | 6,090,557 | 9,364,004 |
| Total Other Assets | 45,211,965 | 50,123,303 |
| Total Assets | 65,738,326 | 65,464,440 |
| LIABILITIES AND NET ASSETS | | |
| CURRENT LIABILITIES | | |
| Accounts Payable and Other Accrued Expenses | 3,546,111 | 3,563,182 |
| Deferred Revenue | 650,823 | 723,488 |
| Deferred Rent, Current Portion | 192,233 | 162,837 |
| Charitable Gift Annuities, Current Portion | 377,843 | 362,786 |
| Total Current Liabilities | 4,767,010 | 4,812,293 |
| NONCURRENT LIABILITIES | | |
| Deferred Rent, Less Current Portion | 1,709,773 | 1,901,793 |
| Charitable Gift Annuities, Less Current Portion | 2,759,095 | 2,672,782 |
| Other Noncurrent Liabilities | 14,001 | 19,047 |
| Total Noncurrent Liabilities | 4,482,869 | 4,593,622 |
| Total Liabilities | 9,249,879 | 9,405,915 |
| NET ASSETS | | |
| Without Donor Restrictions | 23,188,457 | 17,370,723 |
| With Donor Restrictions | 33,299,990 | 38,687,802 |
| Total Net Assets | 56,488,447 | 56,058,525 |
| Total Liabilities and Net Assets | 65,738,326 | 65,464,440 |

Financial Report

REVENUE, GAINS AND OTHER SUPPORT

| | |
|---|-------------------|
| Membership Dues | 1,249,028 |
| Contributions | 30,428,473 |
| Grants and Contracts | 5,009,046 |
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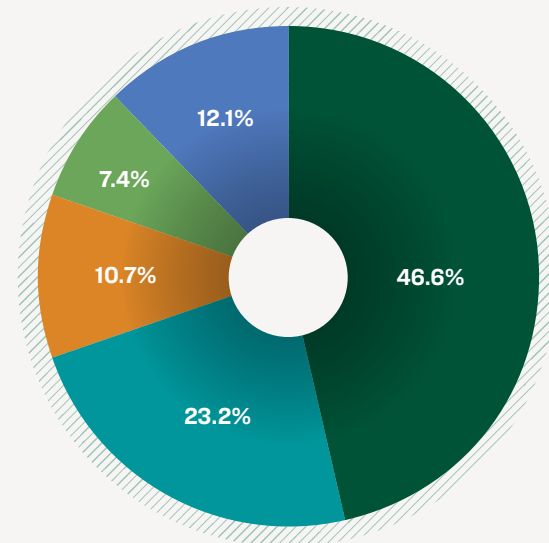
EXPENSES

PROGRAM SERVICES

| | |
|---------------------------------------|-------------------|
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| Strengthen and Enhance | 4,641,504 |
| Total Program Services | 34,860,621 |

SUPPORTING SERVICES

| | |
|----------------------------------|-------------------|
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| Total Expenses | 43,263,198 |
| Changes in Net Assets | 429,922 |



Endowments

Over the years, donors have sought to provide for the long-term fiscal stability of NPCA and its work protecting America's National Park System. Some endowed funds have been created with gifts in honor of, or in memory of, special individuals. Endowed funds may be restricted for specific programs or aspects of NPCA's conservation work. Such gifts are invested, and only a portion of the annual earnings is available for program expenses each year, as directed by the Board of Trustees.

NORMAN G. COHEN PARK EDUCATION ENDOWMENT

This fund, in honor of a former Board of Trustees chair, supports educational activities for Washington, D.C.-area youth to help them appreciate and understand the parks.

GRETCHEN LONG ENDOWMENT

Members of the Board of Trustees established this fund to honor former Board of Trustees Chair Gretchen Long for her outstanding voluntary leadership and service to NPCA.

KATHRYN B. SEHY MEMORIAL ENDOWED INTERNSHIP

This endowed internship was established in memory of Kathryn B. Sehy by her husband, Lawrence Sehy.

EDAR ENDOWMENT

Created by Armstrong Chinn Jr., this is a permanent endowment fund to further NPCA's mission for the protection and enhancement of the national parks.

STEPHEN T. MATHER AWARD FOR EXCELLENCE ENDOWMENT FUND

Endowed by Booz Allen Hamilton, this award is presented annually to employees of the National Park Service for exemplary service. The endowment is named for the first director of the National Park Service and cofounder of NPCA.

H. WILLIAM WALTER ENDOWED INTERNSHIP PROGRAM

This fund was created to support an NPCA internship program for college and graduate students to gain experience at a park conservation organization and possibly pursue a career in the field.

FRANK H. FILLEY AND FAMILY ENDOWMENT FUND

This fund provides unrestricted support for park protection programs.

NORTHEAST REGIONAL OFFICE ENDOWMENT

This fund was established to support NPCA's work in the Northeast region.

YELLOWSTONE CONSERVATION FUND ENDOWMENT

This fund was created as a permanently restricted endowment for the purpose of broadly supporting NPCA's work to protect the Greater Yellowstone Ecosystem.

GENERAL NATIONAL PARKS CONSERVATION ASSOCIATION ENDOWMENT FUND

This fund, initiated through the generosity of John and Jane Strandberg, provides perpetual support for NPCA's current programs and park protection initiatives.

PARK PROTECTION ENDOWMENT

Funded by an anonymous donor, this endowment was established to enhance NPCA's long-term financial base and further the organization's goals of protecting and enhancing national parks.

Thank You for Making a Difference...

A century ago, visionaries with a passion for America's national parks saw the need for a strong, independent voice speaking out on their behalf. With the strength of nearly 1.4 million members and supporters, the National Parks Conservation Association is that voice. Since our founding in 1919, we have been working to protect places of unparalleled natural wonder, historical significance and cultural value.

Our dedicated and passionate supporters have joined us on community service projects inside parks, marched up to Capitol Hill to advocate to Congress the need to fund our parks, and provided generous financial support to make this work possible. We are pleased to recognize on the enclosed donor listing booklet the numerous individuals, foundations and corporations that have provided philanthropic support to NPCA. We are so grateful for your role in helping NPCA be a strong leader for our parks for the last century and look forward to your continued support.

FOLLOW US

 Like us on Facebook:
facebook.com/NationalParks

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Get Involved

Make a Gift

To learn more about how you can support NPCA financially, please visit npca.org/donate or call **800.NAT.PARK (800.628.7275)**.

Become an Online Activist

Learn more about the threats facing our parks and take action online at npca.org/advocacy.

Attend a Virtual Event

We host regular online events where you can hear from staff, park experts and partners about some of the park stories, victories and threats we most want to share. Find an upcoming event or watch a recording at npca.org/events.

Travel with Us

Check a few more national parks off your list! Join NPCA on one of our small-group educational adventures and experience the very best of your national parks, from Denali to Everglades. Tours are limited to just 16 participants plus two guides and include meals, accommodations and on-trip transportation. Find details at npca.org/trips.

Consider a Planned Gift

Many people like to leave a gift to charity in their will or trust because they care about the causes that are important in their lives. To learn more about making America's national parks a part of your enduring legacy, contact our staff at **877.468.5775** or legacy@npca.org, or visit MyParkLegacy.org.



**PRESERVING OUR PAST.
PROTECTING OUR FUTURE.**

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