

PULLMAN CULTURAL TRAIL

*Bringing stories to life throughout
Pullman National Historical Park*



site

landscape
architecture
urban design

PULLMAN

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INTRODUCTION

PULLMAN CULTURAL TRAIL OVERVIEW

In 2015, just months after President Barack Obama designated Pullman National Monument, hundreds of architects, planners, engineers, economists, representatives from the National Park Service, representatives from all levels of government, Chicago leaders and Pullman residents came together for a three-day collaborative workshop. The goal was to develop a shared vision for the historic Pullman neighborhood-turned-national-park-site. The Cultural Trail is an important part of achieving that shared vision.

Since 2015, the Positioning Pullman vision laid out in those workshops is well on its way to being realized. The National Parks Conservation Association (NPCA) and site design group, Ltd. (*site*) have worked together with partners and community members to bring the Pullman Cultural Trail to life.

This Cultural Trail blueprint will:

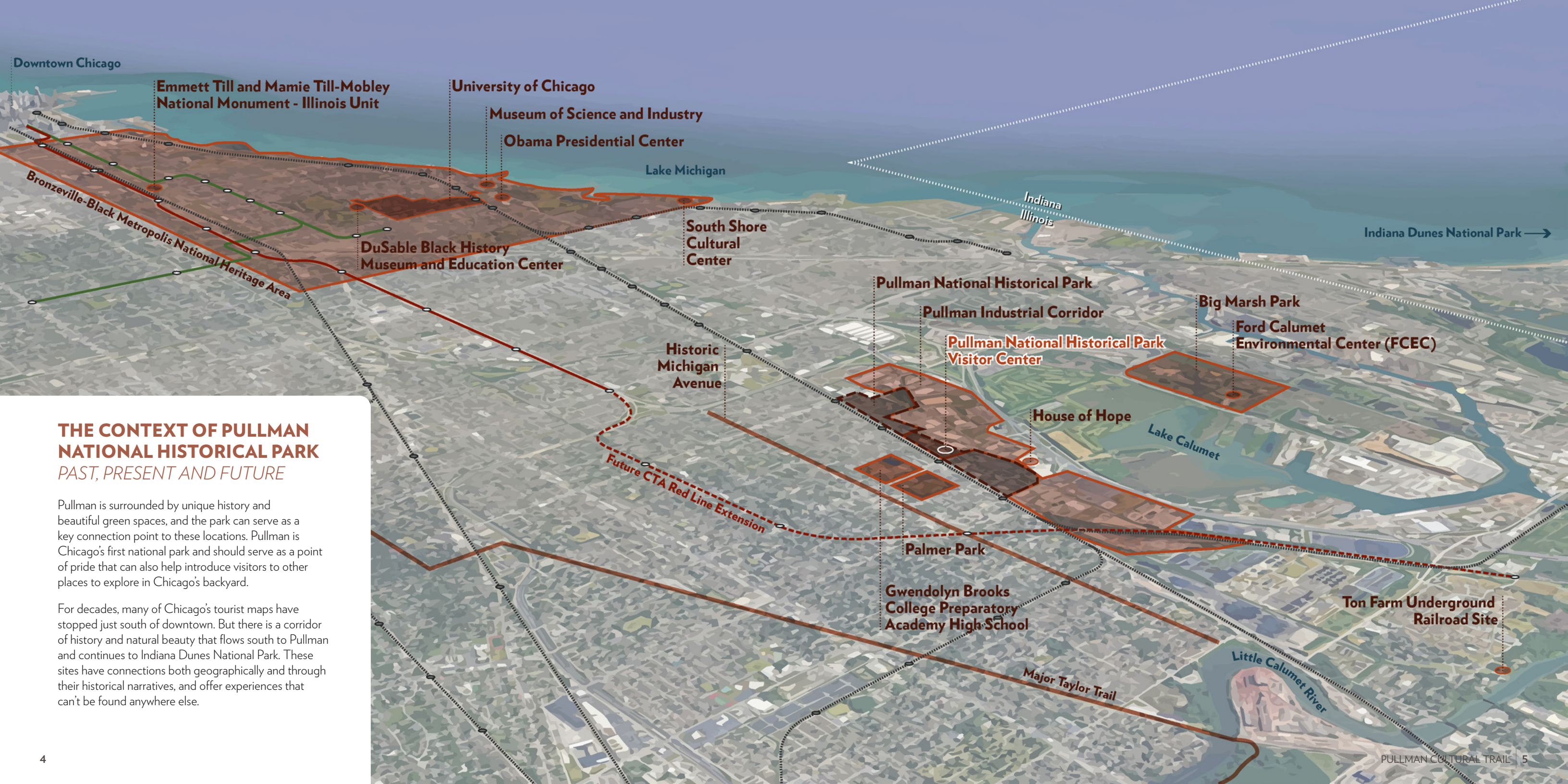
- 01 Provide direction on creating a pathway that links Pullman's culturally significant histories and stories and speaks to what continues to make this neighborhood so unique.
- 02 Strengthen the connection throughout the National Historical Park between 103rd and 115th Streets.
- 03 Creatively link the green space, sidewalks and historic landmarks through public art, signage and other avenues.

The planning process itself will help build neighborhood awareness and support for the lived experiences of Pullman and area residents, highlight the national park's historical significance and define what can and cannot be implemented. The community will shape the blueprint through ongoing conversations with site and each other.

WHY?

While the National Park Service visitor center beautifully captures essential historical information, a Cultural Trail adds a few key benefits. First, it can be self-guided and allows people to immerse themselves in the stories of Pullman while walking around the national historical park and seeing it firsthand. Second, it can help guide visitors from one site to the next and be an asset for guided tours by establishing visual touchpoints and bringing them to other critical locations such as the National A. Philip Randolph Pullman Porter Museum, the Historic Pullman Foundation Exhibit Hall and Pullman House Projects homes. Third, the Cultural Trail can showcase unique stories not covered by others, including personal histories, contemporary stories and other threads that speak to still emerging layers of history and culture that make Pullman so unique.





THE CONTEXT OF PULLMAN NATIONAL HISTORICAL PARK *PAST, PRESENT AND FUTURE*

Pullman is surrounded by unique history and beautiful green spaces, and the park can serve as a key connection point to these locations. Pullman is Chicago's first national park and should serve as a point of pride that can also help introduce visitors to other places to explore in Chicago's backyard.

For decades, many of Chicago's tourist maps have stopped just south of downtown. But there is a corridor of history and natural beauty that flows south to Pullman and continues to Indiana Dunes National Park. These sites have connections both geographically and through their historical narratives, and offer experiences that can't be found anywhere else.



PULLMAN NATIONAL HISTORICAL PARK

103RD METRA STATION
REDEVELOPMENT

NATIONAL A. PHILIP RANDOLPH
PULLMAN PORTER MUSEUM
AND RANDOLPH'S WAY

NEW INDUSTRIAL, RETAIL AND
RESTAURANT DEVELOPMENT

107TH COMMUNITY
GARDEN INVESTMENTS

PULLMAN VISITOR CENTER
AND FACTORY GROUNDS

111TH STREET METRA
STATION REDEVELOPMENT

111TH AND COTTAGE GROVE
STREET DEVELOPMENT

HOTEL
FLORENCE

THOMAS
DUNBAR
HOUSE

MARKET SQUARE
ACTIVATION

GREENSTONE
CHURCH

ARTSPACE
HOUSING

HONEYMOON ROW -
PULLMAN HOUSE PROJECT

EXPANDED ACCESS FROM
CTA REDLINE EXTENSION



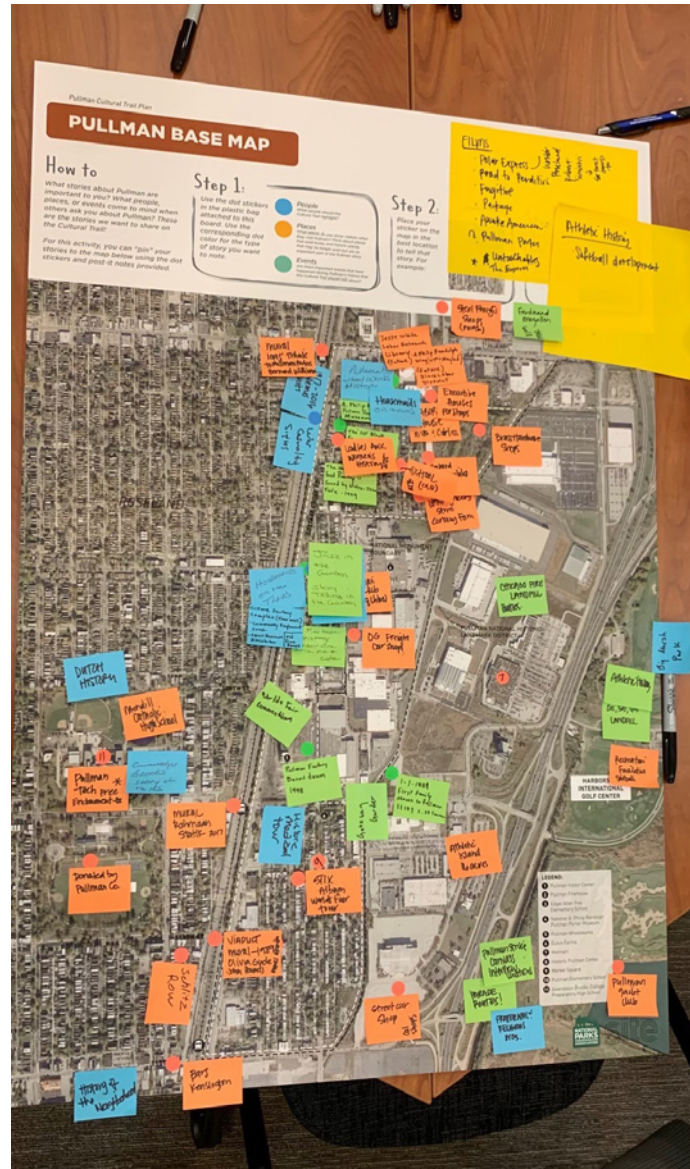
COMMUNITY IDEAS

COMMUNITY ADVISORY WORKSHOP

A Cultural Trail to connect Pullman was highlighted as a priority in the original Positioning Pullman workshop in 2015 and in Positioning Pullman 2.0 sessions held in the fall of 2019. In working to advance this priority, NPCA and *site* held a workshop in the summer of 2022 for key community members and local groups to inform themes, stories, important destinations and types of interactive elements that could be highlighted within the Pullman Cultural Trail.

STORIES AND THEMES: WORKSHOP MAPPING EXERCISE

Content from the workshop mapping exercise was documented and consolidated into themes. Three overarching themes of **Community**, **Culture** and **Industry** were identified, each of which has several sub-categories. These themes and their subcategories are outlined to the right.



Community Advisory Workshop Mapping Exercise

COMMUNITY

- 01 **Art Legacy**
 - Garage murals and modern art.
 - Viaduct murals.
- 02 **A Community that Organizes, Builds and Rebuilds**
 - Labor movements.
 - Community spaces and gardens.
 - House of Chloe.
 - Ukrainian social club.
 - Jesse White Labor Research Library.
 - Fraternal and religious organizations.
- 03 **Sports and Leisure History**
 - History of softball - may have origins in Pullman.
 - Recreation facilities and Athletic Island.
 - Yacht club and boating history.
 - Modern athletics.

CULTURE

- 01 **African American History**
 - A. Philip Randolph and the Brotherhood of Sleeping Car Porters.
 - Pullman maids.
 - The Great Migration.
 - Black Labor District.
- 02 **Women's History**
 - Gwendolyn Brooks.
 - Ladies Auxiliary of the Brotherhood of Sleeping Car Porters.
- 03 **Film and Popular Culture**
 - Polar Express (Robert Zemeckis).
 - Road to Perdition.
 - Fugitive.
 - Awake American.
 - Pullman Porter.
 - Untouchables.
 - The Express.

INDUSTRY

- 01 **A Day-in-the-Life in Pullman**
 - Broad narratives of people and what living in Pullman has been like.
 - Tell different eras or demographics of stories.
- 02 **Trains and Industry**
 - Connections to World's Fair.
 - Urban planning themes.
 - Architectural legacy.
 - Local and national themes.
 - Ferdinand Magellan, train car for President Franklin Delano Roosevelt (FDR) created at Pullman.
 - Wheelworks, streetcar shops, hardware shops.
 - Modern industry.
- 03 **Transformation of Land**
 - Landfill history.
 - Fires (modern and historic).
 - Infill of the lake.

CULTURAL TRAIL INTERPRETIVE ELEMENT PREFERENCES

Community feedback and preferences gathered about potential Cultural Trail interpretive elements were analyzed to inform recommended concepts.

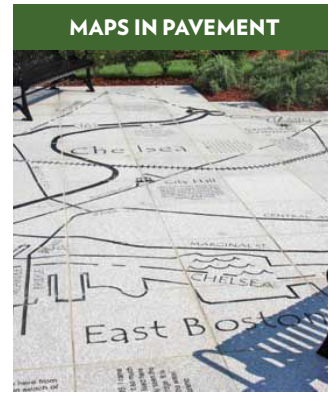
The top interpretive elements that generated the most enthusiasm from the community were “Maps in Pavement,” “Interpretive Exhibits,” “Lighting & Projection,” “Murals” and “Ground Murals & Crosswalks.” More traditional methods, such as, “Interpretive Signs” and “Inlays & Medallions” were not as popular. Concerns were raised about ongoing maintenance for “Inlays & Medallions” and “Ground Murals & Crosswalks” due to weather and other exterior factors. In general, there was no strong opposition to any element.

There was a strong desire to build upon the artistic legacy of Pullman that already exists. Cultural Trail elements may fall into two categories: (1) provide new landmark art opportunities (e.g., sculptures, mosaics, murals); or (2) complement existing historic elements (e.g., interpretive exhibits, light & shadow, maps in pavement).

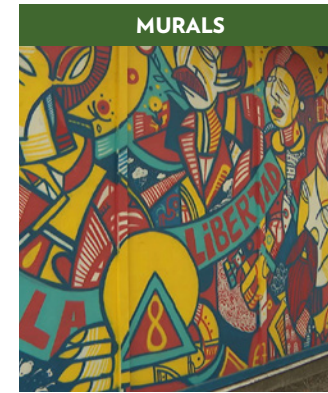
Even though the “Virtual Tour / Smart Phone Integrated” element was not among the most preferred elements, many key community members expressed enthusiasm for audio stories.



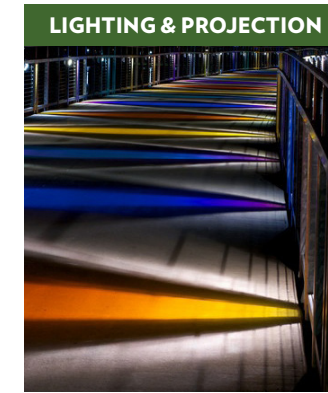
INTERPRETIVE EXHIBITS



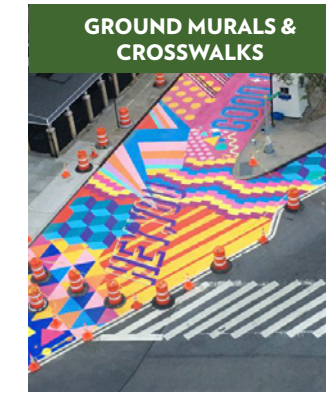
MAPS IN PAVEMENT



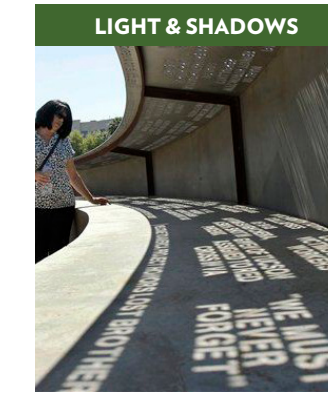
MURALS



LIGHTING & PROJECTION



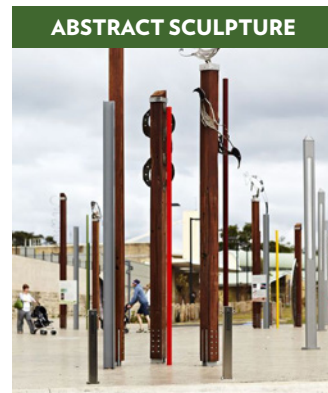
GROUND MURALS & CROSSWALKS



LIGHT & SHADOWS



ARTISTIC SCULPTURE



ABSTRACT SCULPTURE



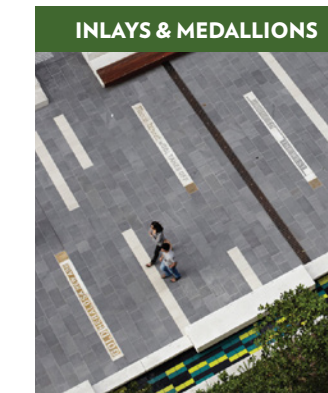
VIRTUAL TOUR / SMART PHONE INTEGRATED



LANDFORMS & GATHERING SPACES



INTERPRETIVE SIGNS



INLAYS & MEDALLIONS

Interpretive Elements shown at the Community Advisory Workshop



INTERPRETIVE TOOLKIT

INTERPRETIVE TOOLKIT OVERVIEW

There are many creative ways to tell stories, including interpretive signs, placards, public art, pavement markings, banners, wall or ground murals and through technology (e.g., virtual tours allowing visitors to learn more about historical sites through their phones). The Pullman Cultural Trail aims to bring the history of Pullman to life and connect the neighborhood in creative ways.

IDEAS FROM POSITIONING PULLMAN

Preliminary ideas generated during the Positioning Pullman workshops, seen here, included projections of historical photos, murals along viaducts and sidewalk engravings recognizing historic residences. This could be a way to speak to the layers of history found in different homes, share recordings of actual residents and support emerging community efforts such as the Pullman House Project that speak to life in Pullman over the decades. Only homeowners who are eager and willing to participate would be included.

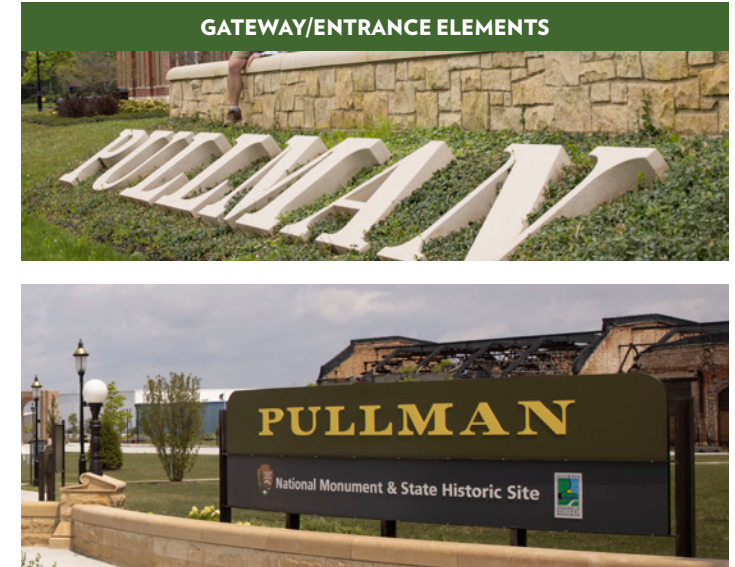
EXISTING PULLMAN NATIONAL HISTORICAL PARK SIGNAGE

Many existing types of signage within the Pullman National Historical Park include wayfinding, welcome and site usage guidelines, historic info and gateway or entrance elements. These existing elements provide a strong base for the Pullman Cultural Trail to build off of. In order to keep the Pullman Cultural Trail cohesive with Pullman National Historical Park, recommended interpretive element designs will complement the existing signage and keep similar features such as fonts, color palettes and forms.

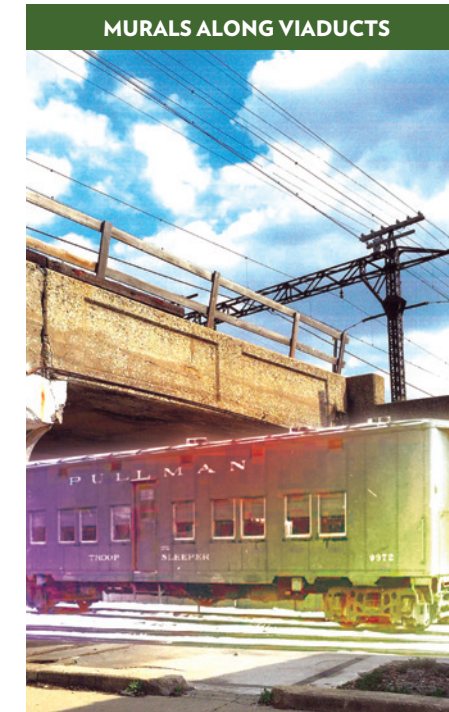
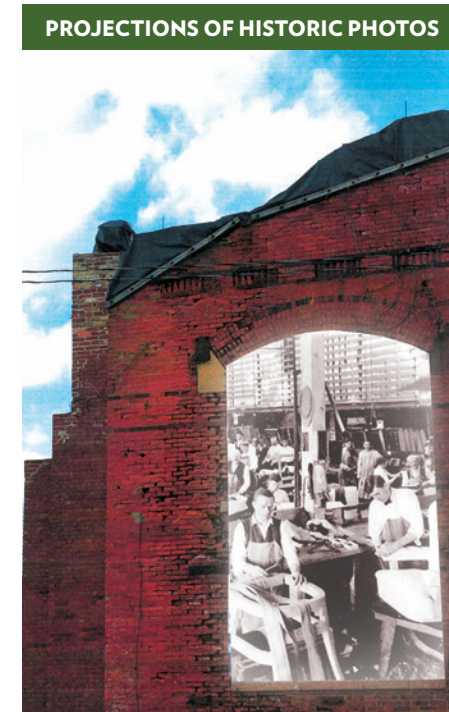
PULLMAN CULTURAL TRAIL INTERPRETIVE TOOLKIT

With input from key community members and residents of Pullman, six elements of historic interpretation were analyzed for the future implementation of the Pullman Cultural Trail. In order of least to most expensive, these include:

- 01 Digital Interpretation.
- 02 Ground Murals & Interpretive Crosswalks.
- 03 Wall Murals.
- 04 Public Outdoor Plazas.
- 05 Three-Dimensional Signage.
- 06 Interpretive Exhibits & Window Frames.



Existing Pullman National Historical Park Signage



Ideas from Positioning Pullman

DIGITAL INTERPRETATION

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Digital interpretation would require users to scan QR codes to view or read more information about a place, person or event along a path or trail. It requires online resources with a minor on-site physical presence. The implementation could either be permanent or temporary. Digital interpretation has the lowest implementation cost.



Digital Interpretation Precedents

HISTORIC PULLMAN BUILDING TOUR

Adding digital interpretation within in the public parkway in front of historic Pullman housing or buildings could give visitors to Pullman more background information on previous site usage and stories of historic owners. Recording and finding a way to share audio of past

residents or historians, as well as reenactments of Pullman stories, could be an interactive way for visitors to learn more about what makes Pullman so unique. This type of digital element could pair well with Augmented Reality.



QR CODE SIGNAGE



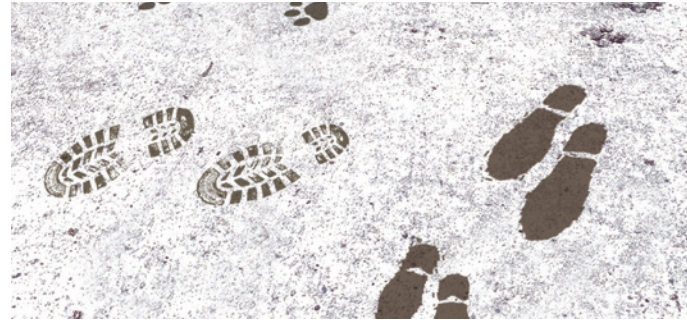
Digital Interpretation Concept



GROUND MURALS & INTERPRETIVE CROSSWALKS

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Ground Murals are painted on sidewalks and other high-traffic areas. Because of this, they require regular painting and cleaning post-implementation to retain their appearance. Ground Murals have a higher implementation cost than digital signage.

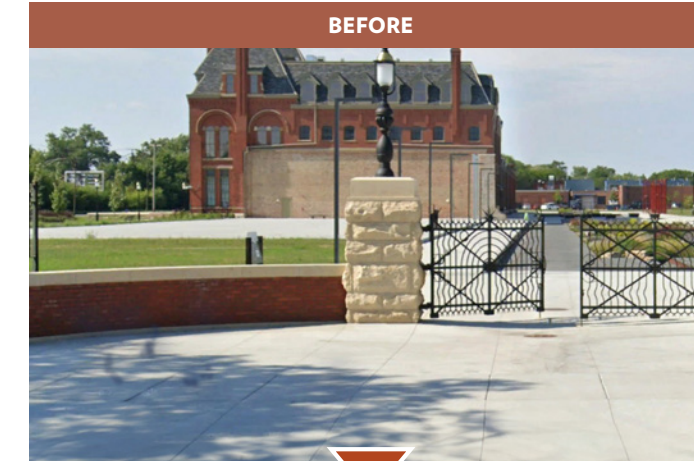


Ground Murals & Interpretive Crosswalk Precedents

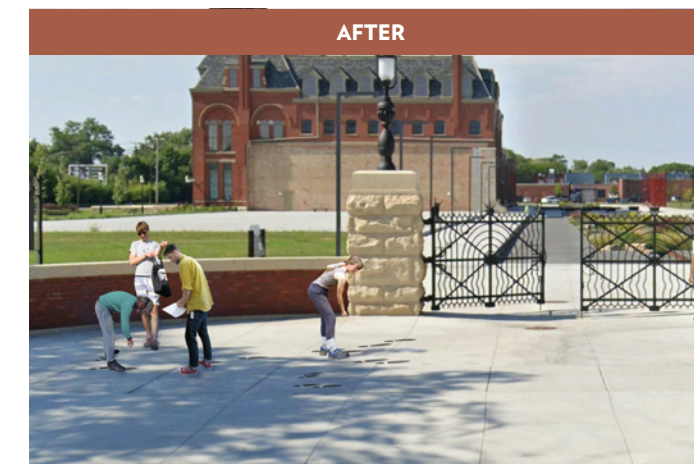
GROUND MURAL CONCEPT

The design captures the flourishing era of the Pullman factory in the past. Every morning, hundreds of workers would enter the factory through its large gates. Their footprints overlapped, leaving a mark

that was uniquely theirs in history. The footprints could also speak to what brought them to Pullman in the first place and where they journeyed from originally.

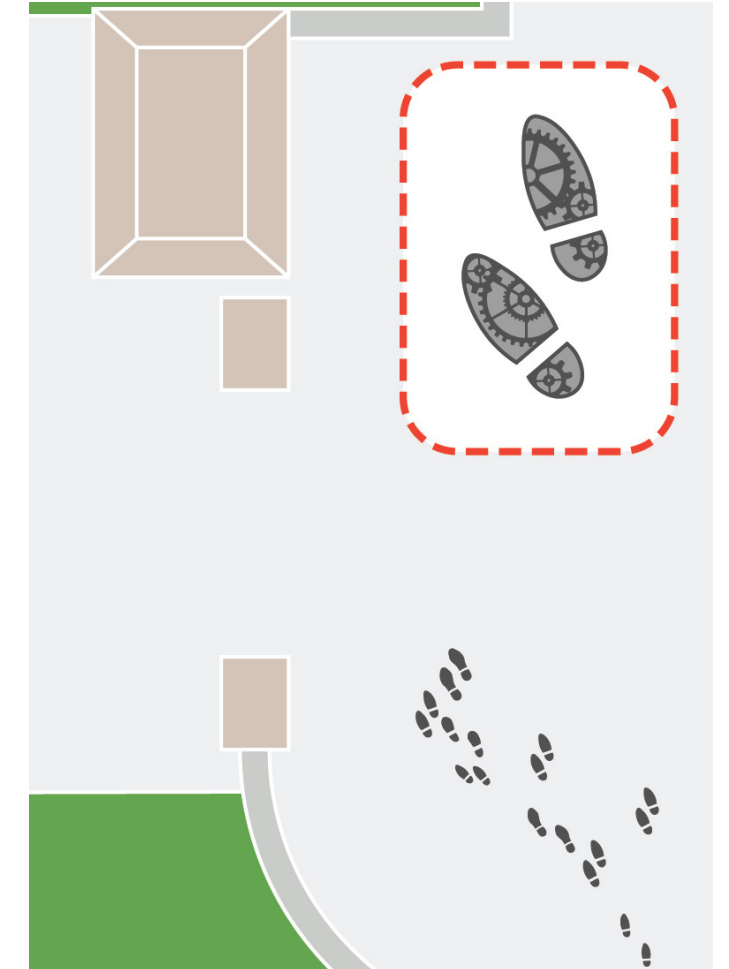


BEFORE



AFTER

Ground Murals Concept at Workers' Gate

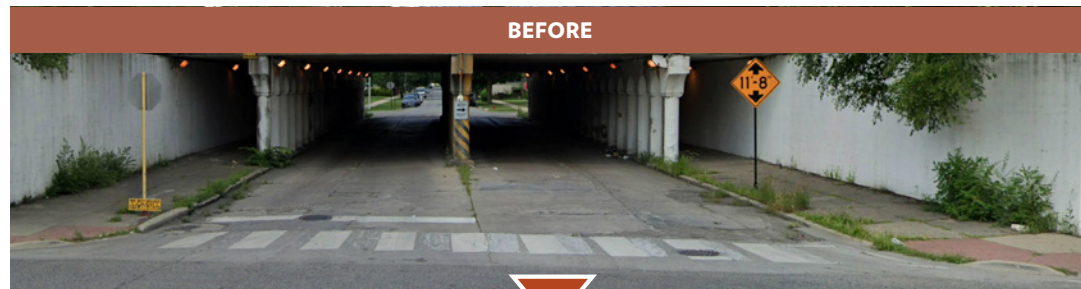


GROUND MURAL CONCEPT - CROSSWALK OPTION 1

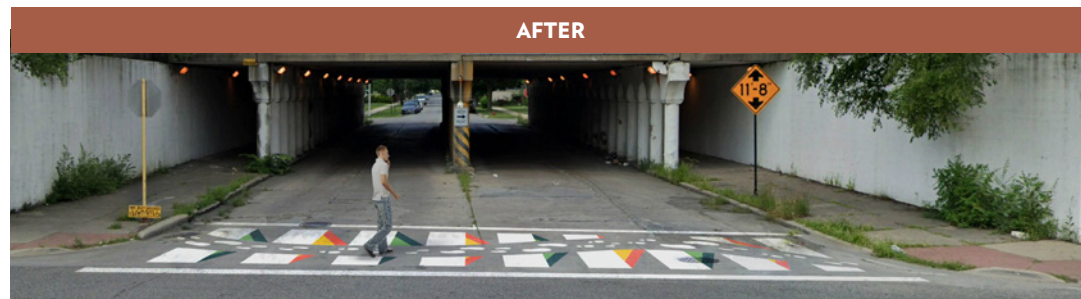
The Pullman Porters had a significant role to play in American labor and civil rights history and they served as a catalyst for the Great Migration. They carried information and issues of the Chicago Defender south while also providing support to African Americans as they moved north. The colorful crosswalks can be an interpretative connection point as visitors walk from the visitor center toward the National A. Philip Randolph Pullman Porter Museum. The purpose

of this design is to represent the arduous journey that people undertook during the Great Migration.

The triangular pattern signifies the direction of their travel, while the use of various colors and the footprints of different sizes and shapes symbolize the countless men, women, children and elderly who took part in the migration.



BEFORE



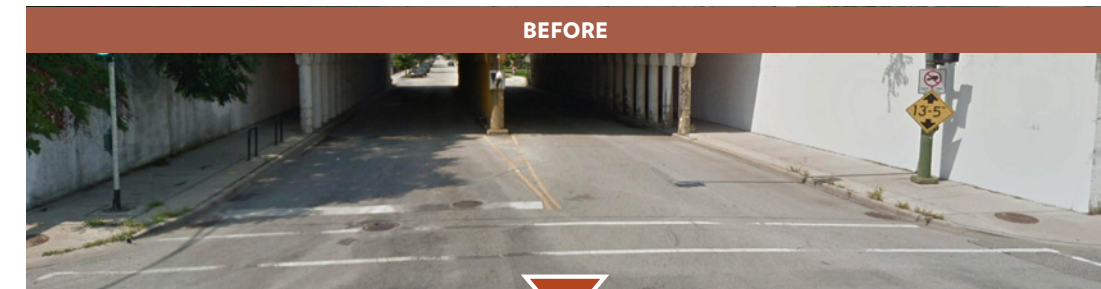
AFTER



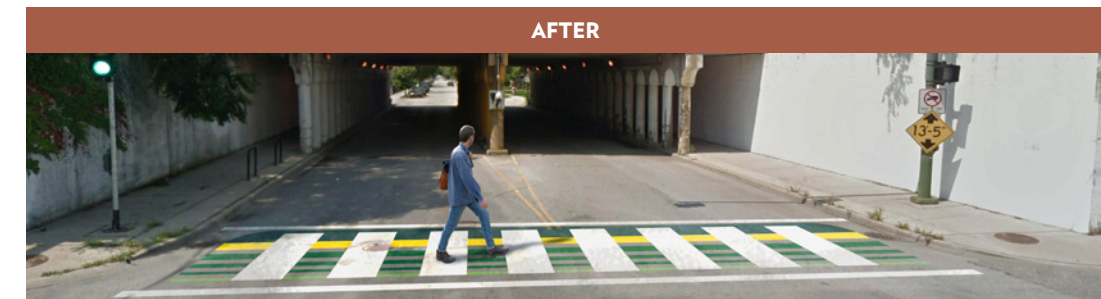
Crosswalk Sample 1: The Great Migration

GROUND MURAL CONCEPT - CROSSWALK OPTION 2

This design is a reinterpretation and redesign of the shape and color of the actual Pullman car in history. The combination of clean lines represents the speed and efficiency of the car, while the crosswalk's shape resembles the windows.



BEFORE



AFTER

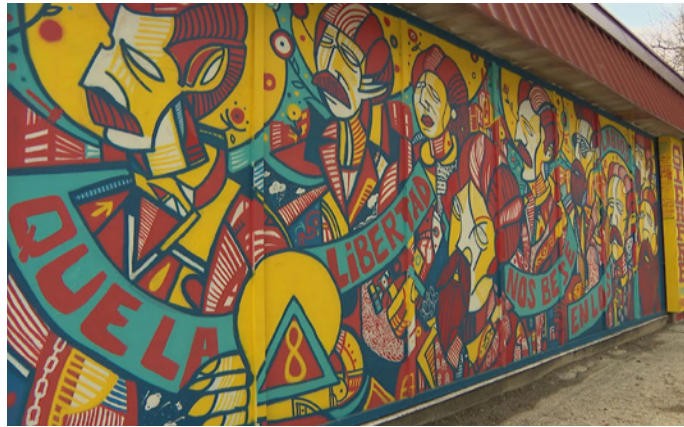


Crosswalk Sample 2: The Pullman Car

WALL MURALS

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Wall murals are two-dimensional art installations on a surface perpendicular to the ground. Because these designs are painted on exterior walls with high sun exposure and weathering, they require regular painting and cleaning post-implementation to retain their appearance. Wall murals have a similar implementation cost as ground murals, but have a higher implementation cost than digital signage.



Wall Mural Precedents

CURRENT MURAL AT THE HISTORIC PULLMAN FOUNDATION EXHIBIT HALL AND VISITOR CENTER



CURRENT MURAL AT E 109TH STREET



CURRENT MURAL AT E 111TH STREET



CURRENT MURAL AT THE PULLMAN PORTER MUSEUM

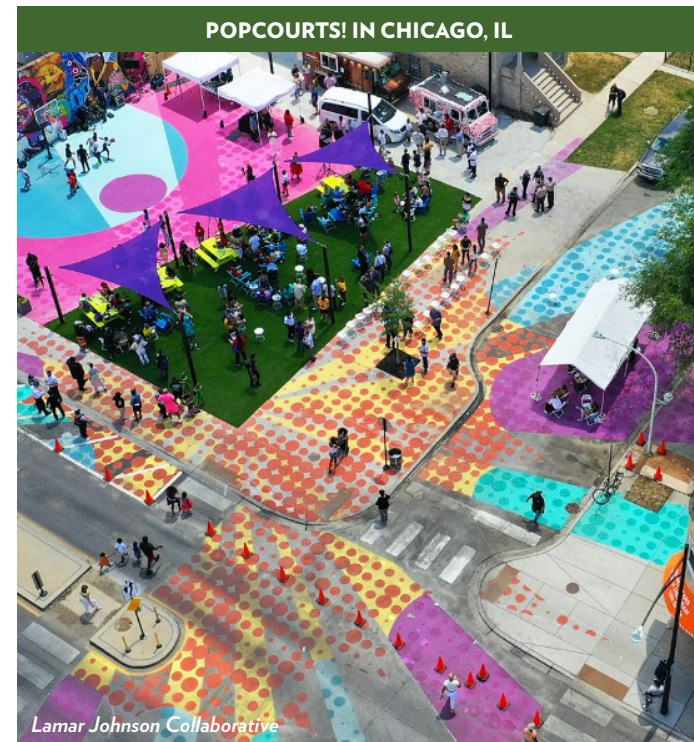


Existing Wall Murals within the Pullman Neighborhood

PUBLIC OUTDOOR PLAZA

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Public Outdoor Plazas (POP!) are usually short-term installations that activate a vacant lot or less traveled section of a street. This kind of interpretive approach temporarily transforms a space into an activated public common area. A POP! can be as simple as a two-dimensional artwork or interactive painted games on the ground. They can also be three-dimensional activations with temporary seating, planters and pop-up market tents. If the temporary activation is a success within the community, similar features can be made into a more permanent application, which would require regular maintenance.



Public Outdoor Plaza Precedents



A PUBLIC OUTDOOR PLAZA OPPORTUNITY SITE

The corner of 103rd and Cottage Grove is the northern entrance to Pullman National Historical Park, but all that greets visitors and residents moving south from that intersection is a long-abandoned parking lot. This is an ideal opportunity to utilize the Public Outdoor Plaza (POP!) concept to bring a barren space back to life and establish a key point along the Cultural Trail. This lot could transform into a vibrant entrance to the park and further celebrate the history and culture of the area through public art that is shaped by community input. The space will also welcome passengers walking east from the 103rd Metra Station that is being rebuilt.



Existing Conditions of POP! Opportunity Site



POP! Opportunity Site Location

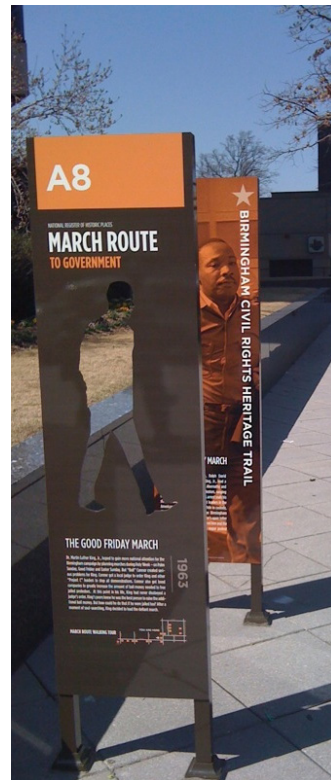
THREE-DIMENSIONAL SIGNAGE

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Three-dimensional signage would have informational panels about the place where it is located. It is a permanent application with maintenance necessary when damage occurs. Three-dimensional signage and window frames have the highest implementation cost compared to the other interpretive toolkit elements. The larger the signage application is, the more expensive it will be.

- Pullman Green - PMS 7764
- Pullman Yellow - PMS 121
- Deep Red - PMS 1815
- Dark Gray - PMS Cool Grey 11

Existing Pullman Signage Color Palettes



Three-Dimensional Signage Precedents



Existing Pullman Signage Reference

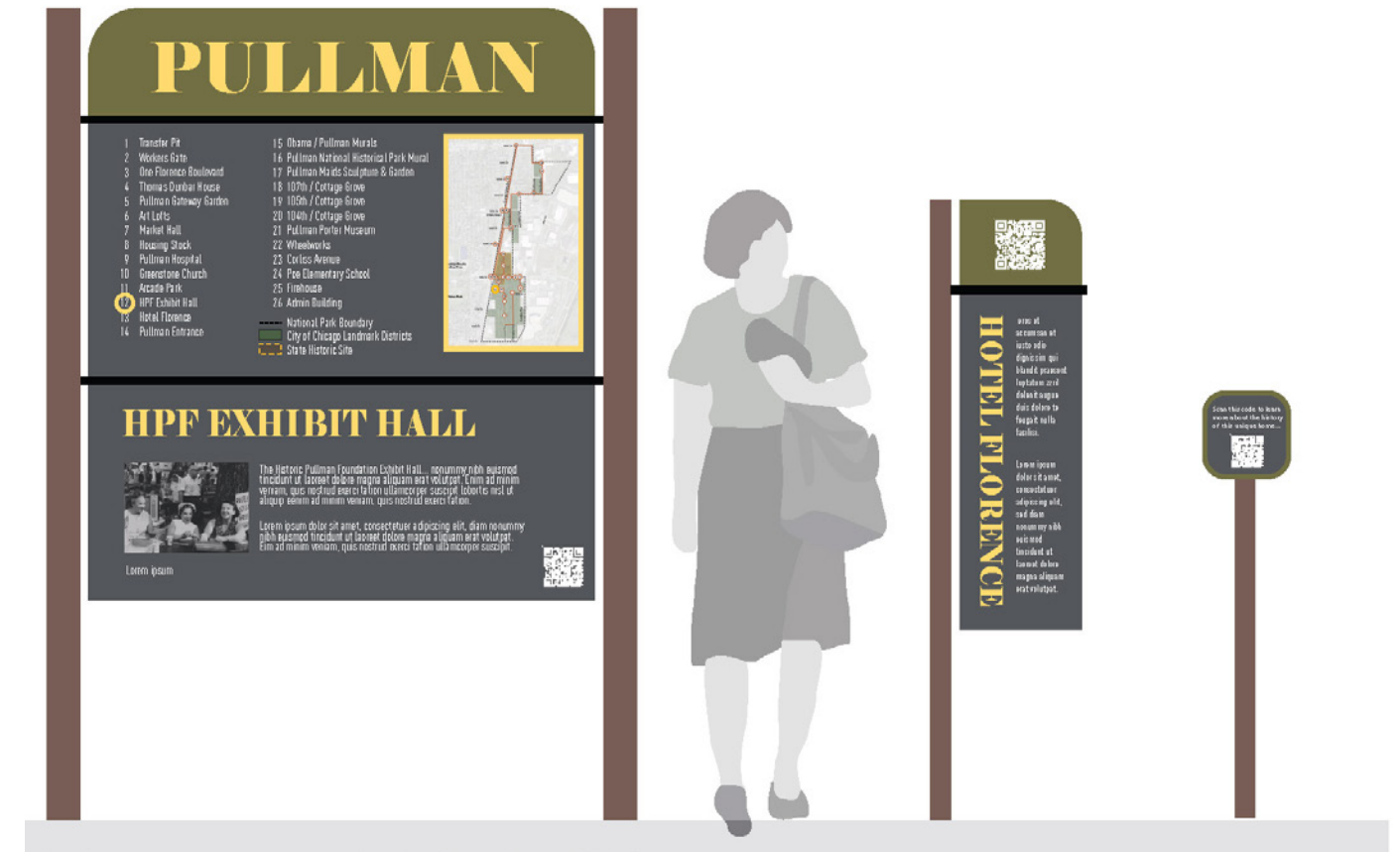
THREE-DIMENSIONAL SIGNAGE CONCEPTS

Acting as a complementary package to the existing Pullman National Historical Park signage system, this three-dimensional design could integrate the same color palette, typography and similar built forms. Although not owned by the National Park Service, this signage would create a cohesive feel throughout Pullman. Three signage design concepts representing a range of scales are illustrated below.

The scale range includes:

- 01 Large signs at key wayfinding nodes.
- 02 Medium signs at regular nodes.
- 03 Small signs where digital interaction can provide further historical exploration.

The large signs would serve as wayfinding for the rest of the Cultural Trail. These markers could illustrate to visitors that there are many exhibits extending beyond the National Park Service visitor center.



Three-Dimensional Signage Family Concept for Large, Medium and Small markers

INTERPRETIVE EXHIBITS & WINDOW FRAMES

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Window frames are two-dimensional elements that are oriented toward an area showing what used to be present at a certain time in history. It is a permanent application with maintenance necessary when damage occurs. Window frames and signage have the highest implementation cost compared to the other interpretive toolkit elements.

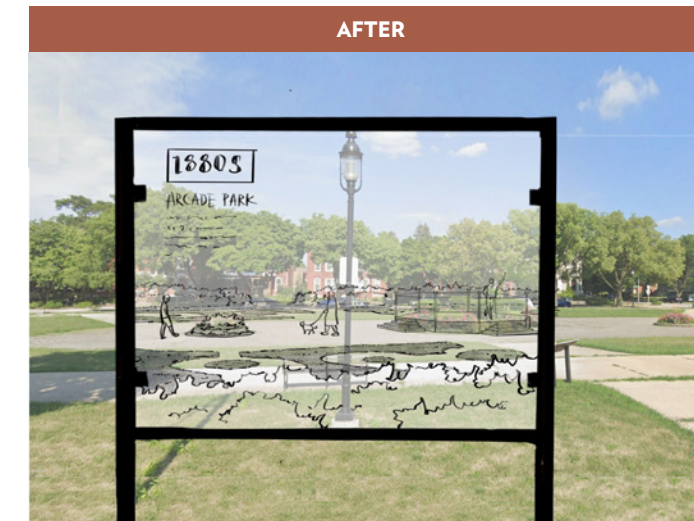


Interpretive Exhibits & Window Frames Precedents

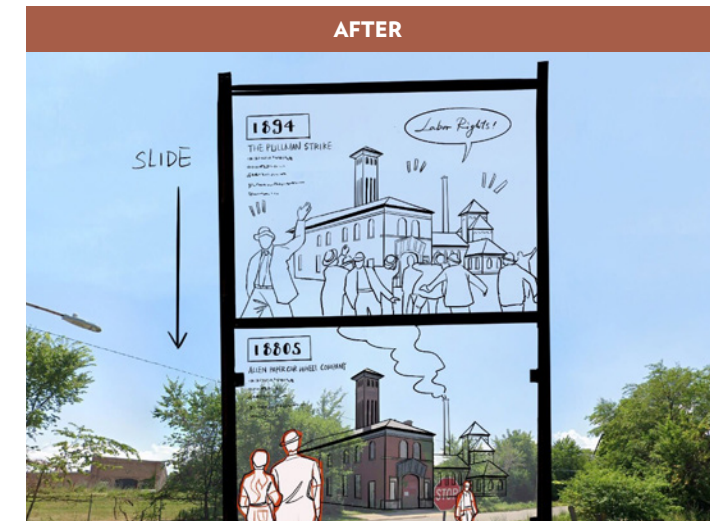


WINDOW FRAME CONCEPTS

These markers could speak to both what Pullman used to look like (such as the Pullman Arcade Building that is now lost) and also what is possible in the future with additional investments in spaces such as the Pullman Firehouse.



Interpretive Window Frame at Arcade Park



Interpretive Window Frame at Pullman Firehouse



THE WALKING ROUTE

POTENTIAL STORIES AND THEMES

The purpose of the Cultural Trail is to tell a diversity of stories that reflect the cultures, historical events and people of Pullman. The stories may range from 1880 to the present day and could include industry, community organizing, civil rights, women's rights, unions, historic restoration and civic events, among other themes.

Pullman is a neighborhood of historians and storytellers. There are many different ways to tell stories along the Cultural Trail, and community members and local groups can utilize this template to bring those stories to life. The plan's objective is to not reinvent the wheel or to dictate specific stories in specific places, but to tap into the legacy of storytelling and living history already within Pullman and show what is possible. There are opportunities to connect with the stories being told by the National Park Service, the National A. Philip Randolph Pullman Porter Museum, the Historic Pullman Foundation, Hotel Florence, the Pullman Civic Organization and the Historic Pullman Empowerment Organization, among others.

LONG TERM VISION

Narrative themes that can be told through the Pullman Cultural Trail include:

Industry & Innovation

Telling the story of the Pullman Factory Town, neighborhood development, land transformation, the Great Chicago Fire and the larger connection to urban planning.

Organizing & Activism

Telling the story of labor organizing, women's rights, the Pullman Porters and Maids, the Great Migration and civil rights, historic preservation and the influential leaders of the various movements.

Culture & Identity

Telling the story of art, architecture, landscapes, music, film and the influence of Pullman across the various cultural landscapes.

POTENTIAL STORIES

There are individuals who speak to the overlapping themes articulated in the engagement sessions in important ways:

- 01 Milton Price Webster - Porter to Civil Rights Activist.
- 02 Jennie Curtis - Seamstress to Labor Organizer.
- 03 Thomas Dunbar - Carpenter to Executive.

These figures are examples of the type of people and stories that could be highlighted in the Cultural Trail. There are many more figures and stories to highlight in Pullman.

MILTON PRICE WEBSTER

Milton Webster was a nationally significant labor organizer who helped galvanize and lead the Brotherhood of Sleeping Car Porters, serving as a vice president and working as a key partner to A. Philip Randolph. He was instrumental in effectively organizing the porters and supported Randolph's broader efforts to integrate the defense industry and coordinate the March on Washington. His story could be used to guide people to the National A. Philip Randolph Pullman Porter Museum and speak to how the museum preserved the porters' history over the decades.

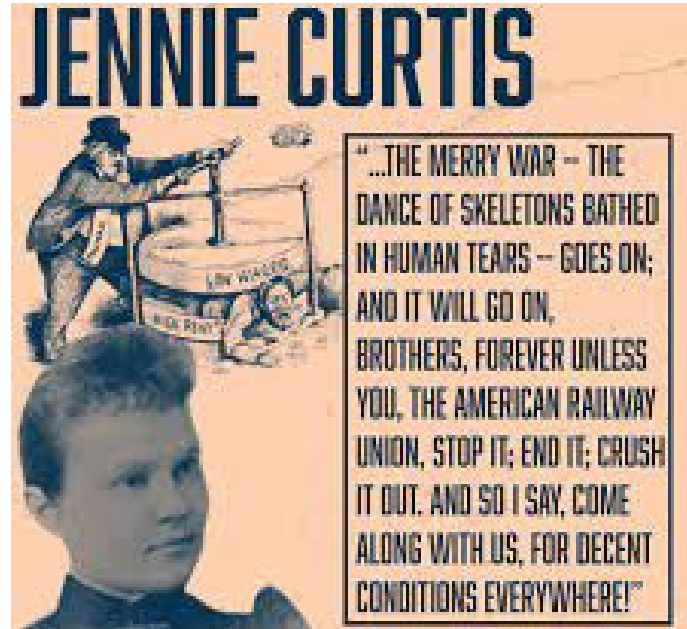
While he never lived in Pullman, his story speaks to critical historical threads. His family fled oppression in the South as part of the Great Migration, he witnessed the 1894 strike violence firsthand, he was deeply involved in Chicago politics and his story also demonstrates how the porters' national leadership established a bridge to other civil rights and national park stories such as the March on Washington and Montgomery Bus Boycott.



JENNIE CURTIS

Jennie Curtis was a seamstress and labor organizer who, as the leader of the Girls Local Union 269, gave a historic speech at the American Railway Union convention that helped garner broader support for the 1894 strike. She later provided testimony to the U.S. Strike Commission that spoke powerfully to the conditions that sparked the strike. Marking her home in Pullman is a way to speak to the role of women in the labor movement and the day-to-day inequities that workers had to grapple with.

Her story would have also been intertwined with Market Square where she shopped, the Arcade Building where she suffered indignities while banking as a result of the debt she inherited and the factory grounds and workers' gate where she worked under difficult circumstances as a seamstress.



THOMAS DUNBAR

Thomas Dunbar was a Scottish immigrant who came to Pullman in 1885 and began working as a carpenter and planner before moving his way up the Pullman economic and social ladder, becoming Superintendent of the Works and eventually the head of all manufacturing at Pullman. His three children were all born in Pullman, and his day-to-day life is intertwined with Pullman history and the community.

The Pullman House Project has restored the Thomas Dunbar Home across the street from the visitor center, and the Cultural Trail could be used to lead visitors to that space as well as other homes being restored through the Pullman House Project that illustrate different living conditions for the Pullman workers over the decades. The Cultural Trail can help illustrate those more personal worker stories for both guided tours as well as visitors who are exploring the community on their own.

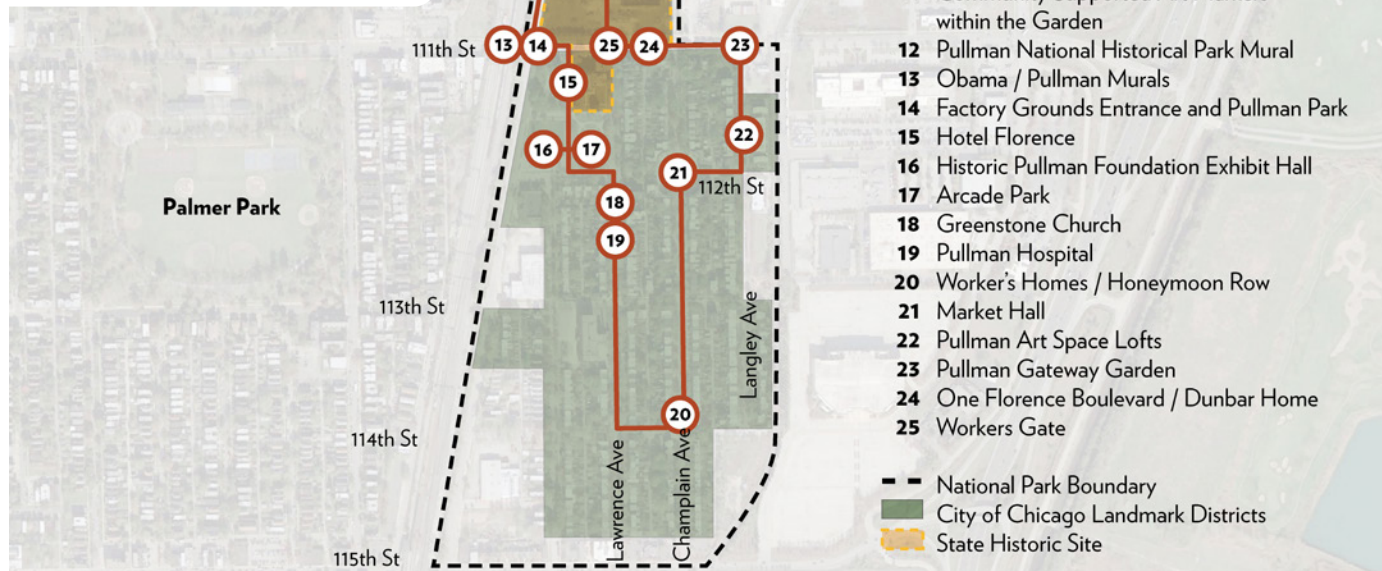


PRIMARY CULTURAL TRAIL LOOP OPTIONS

The Pullman Cultural Trail will incorporate and connect existing green spaces, landmarks, pathways and non-profit partners in Pullman. It can help visitors navigate their way through Pullman while learning about the park's history and stories. It will also allow Pullman residents to see themselves in those stories and illustrate how that history is anything but stagnant. These two pages illustrate what this walking path could look like in its entirety.

WHERE WILL THE CULTURAL TRAIL GO?

The Cultural Trail will encompass the entirety of Pullman National Historical Park from 103rd to 115th Streets and from Cottage Grove Avenue to Langley Avenue. While the focus is on Pullman, the Cultural Trail may also include stories and connections to adjacent neighborhoods where relevant.



- 1 Transfer Pit
- 2 Admin Building
- 3 Firehouse
- 4 Poe Elementary School
- 5 Corliss Avenue
- 6 Pullman Wheelworks
- 7 National A. Philip Randolph Pullman Porter Museum and Randolph's Way
- 8 103rd and Cottage Grove
- 9 105th and Cottage Grove
- 10 107th and Cottage Grove: Community Garden
- 11 Community Supported Art Markers within the Garden
- 12 Pullman National Historical Park Mural
- 13 Obama / Pullman Murals
- 14 Factory Grounds Entrance and Pullman Park
- 15 Hotel Florence
- 16 Historic Pullman Foundation Exhibit Hall
- 17 Arcade Park
- 18 Greenstone Church
- 19 Pullman Hospital
- 20 Worker's Homes / Honeymoon Row
- 21 Market Hall
- 22 Pullman Art Space Lofts
- 23 Pullman Gateway Garden
- 24 One Florence Boulevard / Dunbar Home
- 25 Workers Gate

- - National Park Boundary
- City of Chicago Landmark Districts
- State Historic Site



The primary Cultural Trail loop connects 25 destinations recommended to be highlighted by community members and key groups. The primary trail of recommended destinations is about five miles in length. Because of this, the destinations could be categorized into themes.

The following pages describe each destination, its narrative, theme and which interpretive tool could best tell its story. Visitors of the Pullman Cultural Trail can choose their own path and which destinations they would like to see, whether that's organized by category or specific area of the national park boundary.

PULLMAN DESTINATIONS

#	DESTINATION	NARRATIVE	THEME(S)	TOOL(S)
1	Transfer Pit	- Pullman factory overview	- Industry & Innovation - Organization & Activism	- Signage
2	Admin Building	- Positioning Pullman	- Industry & Innovation	- Signage
3	Firehouse	- Life in Pullman - Preservation	- Industry & Innovation	- Window frame
4	Poe Elementary School	- Life as a kid in Pullman, yesterday and today	- Culture & Identity	- Ground mural - Signage
5	Corliss Avenue	- Corliss Engine	- Industry & Innovation	- Signage
6	Pullman Wheelworks	- Factory turned apartments, historic preservation	- Industry & Innovation	- Window frame - Signage
7	National A. Philip Randolph Pullman Porter Museum and Randolph's Way	- Pullman porters - Pullman maids	- Organization & Activism	- Wall mural
8	103rd and Cottage Grove	- First Black family - Great Migration	- Organization & Activism	- Signage - Window frame - Public outdoor plaza
9	105th and Cottage Grove	- Story TBD		- Wall mural - Ground mural
10	107th and Cottage Grove: Community Garden	- Story TBD	- Organization & Activism	- Wall mural - Ground mural - Signage
11	Community Supported Art Markers within the Garden	- Story TBD	- Organization & Activism	- Signage
12	Pullman National Historical Park Mural	- Pullman National Historical Park mural—Hope Center - Local activism	- Industry & Innovation - Organization & Activism	- Wall mural - Ground mural - Signage
13	Obama / Pullman Murals	- National Monument designation - Pullman town history	- Industry & Innovation - Organization & Activism	- Wall mural - Ground mural - Signage

#	DESTINATION	NARRATIVE	THEME(S)	TOOL(S)
14	Factory Grounds Entrance and Pullman Park	- Lake Vista/Pullman Avenue - Polar Express inspiration	- Culture & Identity - Industry & Innovation	- Window frame
15	Hotel Florence	- Important visitors to Pullman	- Culture & Identity	- Ground mural - Window frame - Digital interpretation
16	Historic Pullman Foundation Exhibit Hall	- Leisure in Pullman - Preservation	- Industry & Innovation	- Window frame
17	Arcade Park	- Recreation in Pullman - Pullman Band	- Culture & Identity	- Window frame - Signage
18	Greenstone Church	- Labor organizing and activism - Film (The Fugitive)	- Organization & Activism	- Signage
19	Pullman Hospital	- Historical Pullman building		- Signage - Digital interpretation
20	Workers' Homes / Honeymoon Row	- Historical housing stock, from management to workers		- Signage
21	Market Hall	- Wages and shopping in Pullman	- Culture & Identity - Industry & Innovation - Organization & Activism	- Window frame
22	Pullman Art Space Lofts	- Preservation and local neighborhood development		- Signage - Digital interpretation
23	Pullman Gateway Garden	- Historic Lake Calumet and Athletic Island	- Culture & Identity - Industry & Innovation	- Signage - Digital interpretation
24	One Florence Boulevard / Dunbar Home	- Worker to executive - Executives history - Preservation	- Industry & Innovation	- Window frame - Digital interpretation - Signage
25	Workers' Gate	- Labor movement - Factory life	- Industry & Innovation	- Signage - Ground mural



IMPLEMENTATION

IMPLEMENTATION MATRIX

This Cultural Trail template is meant to serve as a vision and starting point for community members, organizations and governmental entities who can bring these concepts to life. The implementation matrix below speaks to potential next steps that can be advanced by the numerous partners who work within Pullman. Successful implementation will both engage visitors and be welcomed by

residents. It will also require a combination of public and private support. In some cases, there will be discreet projects that are specific to a single location or story. Other concepts will be more systematic in their implementation. Taken together, they have an opportunity to continue Pullman's trajectory as a national park that is a leader in innovative historical interpretation.

SECTOR	BUILDING SUPPORT	BROADER IMPLEMENTATION
Government	Explore memorandum of understanding or other intergovernmental agreement for implementation of Pullman Cultural Trail concepts into planned and future projects.	Implement Pullman Cultural Trail concepts into ongoing infrastructure projects within Pullman.
	Explore guidelines (akin to Chicago River Design Guidelines) for Pullman that incorporate Cultural Trail concepts.	Advance concepts to "shovel ready" status in anticipation of city, state and federal funding opportunities.
	Pursue "endorsement" of the Pullman Cultural Trail concepts by city of Chicago and others.	Support investments and public and private collaboration around POP! Courts and other key sites.
Civic and Community Organizations	Socialize Cultural Trail concepts within the community and identify new and emerging opportunities.	Support community organizations by identifying funding opportunities and matching with design expertise.
	Convene discussions with community groups and local partners around both implementation and collaboration that emphasizes broader connectivity.	Match grant funding to support community supported historic markers and signage.
	Identify specific homes with unique stories to highlight.	Identify how Cultural Trail concepts can be incorporated into investments in historic and nonprofit sites.
	Work with local archivists to identify historic photos and resources and match them with specific locations.	Match Cultural Trail opportunities with local professional artists.
Private Sector	Work with local partners and the business community to identify how the Cultural Trail concepts can support investments and local businesses.	Utilize trail concepts and relevant guidelines that incorporate Cultural Trail elements in private investments.

“NO MATTER WHO YOU ARE, NO MATTER WHERE YOU LIVE, OUR PARKS AND OUR MONUMENTS, OUR LANDS, OUR WATERS—THESE PLACES ARE THE BIRTHRIGHT OF ALL AMERICANS.”

PRESIDENT BARACK OBAMA PULLMAN, NATIONAL MONUMENT DESIGNATION, FEBRUARY 2015

APPRECIATION

This Cultural Trail is an extension of the Positioning Pullman ideas workshops which relied on a combination of community members, design experts, non-profits, elected officials and other decision-makers coming together to generate creative investment opportunities and then see them through to implementation. This Cultural Trail plan is similarly the product of the many voices that remain committed to Pullman's history and its future. These pages are shaped by their passion and expertise.

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site

landscape
architecture
urban design

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