



For the parks
**FOR US ALL
FOREVER**



2023 ANNUAL REPORT



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Online Annual Report**



a letter to you

FROM THERESA & ELIZABETH

It has been a banner year for our national parks. From victories that protect our favorite national parks to the creation of new park sites that further preserve our nation's land, history and culture, we have a lot to celebrate.

That's why we are so pleased to share with you the National Parks Conservation Association's 2023 annual report, *For the Parks. For Us All. Forever.*

Together, we successfully advocated for the establishment of four new national park sites and monuments that preserve some of our nation's most significant historic sites and stunning landscapes so these places, and the stories they tell, will be around for future generations to experience. We also helped protect parks across the nation from harmful development, like defending Katmai and Lake Clark National Parks and Preserves from the proposed Pebble Mine. And with so many advocates, donors and supporters – including you – we secured nearly \$1 billion for the National Park Service to invest in staffing, infrastructure and climate resilience projects.

We also continued building a new generation of national park champions, empowering new voices to stand up and speak out for the places we all love. We taught groups of young people how to advocate for our parks, engaged veterans and their families in park volunteerism, and brought partners and volunteers from around the country to speak up for our parks during more than 230 congressional office visits.

The victories you helped us achieve over the last year will help parks thrive for another one hundred years. And as we look to the future, we know the work we are doing today will leave a lasting legacy for our national parks. Together, we are ensuring that parks are protected, preserved and accessible – for us all, forever. It would not be possible without your support. Thank you.

Theresa Pierno & *Elizabeth Waddill*
Theresa Pierno Elizabeth Waddill
President & CEO **Board Chair**



Above left: MARO Tree Planting with Girl Scout © NPCA, Middle: Gateway National Recreation Area © Michel Falco, Right: Outdoor Afro Event at Biscayne National Park
Left: Cadillac Mountain, Acadia National Park © Mihai Andritoiu Dreamstime.com

Who We Are

For over one hundred years, national parks have protected America's most beautiful and cherished places. From the majesty of the Grand Canyon to the battlefields of Gettysburg, parks are a legacy that we as Americans have been fortunate to inherit. Now, it is our responsibility – and our honor – to protect that legacy. Since 1919, the National Parks Conservation Association (NPCA) has led this charge. As America's only independent, nonpartisan voice for the national parks, NPCA and our 1.6 million members and supporters speak out to protect and preserve our national parks for present and future generations.

Over the last year, we have made an incredible impact on our national parks. We protected critical landscapes in Alaska, California and New Mexico from harmful development and secured the largest investment the U.S. has ever made to combat climate change.

Together, we successfully advocated for the establishment of four new national park sites that not only protect some of our nation's most unique landscapes, but also preserve some of our most important stories. Their designations mean these places, and the stories they tell, will be around for future generations to learn from and experience.

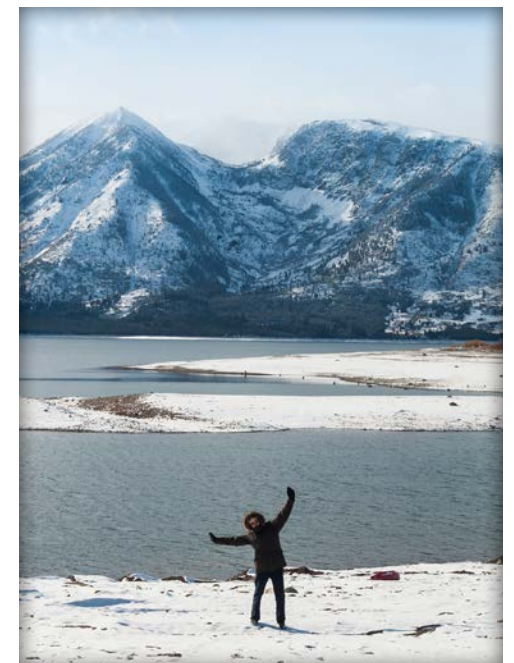
And we continued to strengthen parks by inspiring a new coalition of park champions. NPCA hosted Civic Voice Workshops to teach students and young people how to become advocates for our parks, expanded our Young Leaders Council program to Texas and Florida, and engaged veterans and their families in a new kind of service to our country through volunteer projects in our parks.

Now, NPCA is envisioning what the next century holds for our national parks and the legacy we can all leave for the places we love. Together, we are defending parks so they can thrive for the next one hundred years; creating new park sites that help tell a fuller and more complete American story; and strengthening parks by inspiring a new generation of national park advocates.

NPCA is so grateful for all you have already done for our national parks. We hope you'll continue to join us as we work to protect and enhance them for generations to come.

**FOR THE PARKS.
FOR US ALL.
FOREVER.**

Left: North Cascades National Park © Refarr _ Dreamstime.com-1, Right Top: Gateway National Recreation Area © Michel Falco, Right Bottom: Grand Teton National Park © Kapyos | Dreamstime.com



A New National Monument to Honor Emmett Till & Mamie Till-Mobley

In August 1955, Emmett Till, a 14-year-old African American from Chicago, Illinois, was abducted, tortured and shot after being accused of whistling at a white woman in a Money, Mississippi grocery store. His brutally beaten body was later found in the Tallahatchie River. Mamie Till-Mobley, Emmett's mother, insisted on an open-casket funeral so the world could see what racists had done to her son. Her courage and determination laid bare the realities of racism in America and spurred national outrage and activism, helping to galvanize the modern civil rights movement.

NPCA, in close collaboration with our partners, worked for years to advocate for a national park site that will remember and honor Emmett and Mamie's stories. In July, this vision came to life with the designation of the Emmett Till and Mamie Till-Mobley National Monument.

The monument's sites – the Tallahatchie County Courthouse in Sumner, MS; Graball Landing in Glendora, MS; and the Roberts Temple Church of God in Christ in Chicago, IL – are crucial for understanding the lasting impact of these stories on our nation.

NPCA worked alongside the National Trust for Historic Preservation, the Emmett Till Interpretive Center, the Mound Bayou Museum of African American Culture and History, and Reverend Wheeler Parker, Emmett Till's cousin and the last surviving witness to his abduction, and his wife Dr. Marvel Parker, to ensure this important piece of our American history is never forgotten.



Above left: Robert's Temple Church of God in Christ facade © Alan Spears, Middle: Tallahatchie Courthouse © NPCA, Right: Tallahatchie Courthouse © NPCA

Left: Graball Landing © NPCA, Tallahatchie Courthouse © NPCA



A New National Monument **to Protect the Grand Canyon**

In August, NPCA, our partners and supporters celebrated the designation of Baaj Nwaavjo I'tah Kukveni – Ancestral Footprints of the Grand Canyon National Monument. This new monument safeguards nearly 1 million acres of Indigenous cultural and sacred sites, outdoor recreational experiences and wildlife in and adjacent to Grand Canyon National Park. It also permanently protects the waterways which created – and sustain – one of our nation's most treasured landscapes, ensuring this American marvel is maintained for generations to come.

For more than a decade, NPCA has fought to defend the Grand Canyon's watershed from toxic uranium mining. In 2012, we played a pivotal role in securing a 20-year moratorium on new mining claims. Since then, we've continued fighting several harmful mining projects that were grandfathered in. Last year, the Grand Canyon Tribal Coalition called for a new national monument that would protect this sacred landscape. NPCA was able to leverage our resources in Arizona and our powerful voice in Washington, D.C. to elevate Tribal voices in their call for a new national monument protecting this sacred landscape.

The designation also ensures that the management of the monument is done in collaboration with Tribes and establishes the Baaj Nwaavjo I'tah Kukveni – Ancestral Footprints of the Grand Canyon Commission to advance co-stewardship of the monument.

Baaj Nwaavjo I'tah Kukveni Ancestral Footprints of the Grand Canyon National Monument

Securing Funding **for Our National Parks**

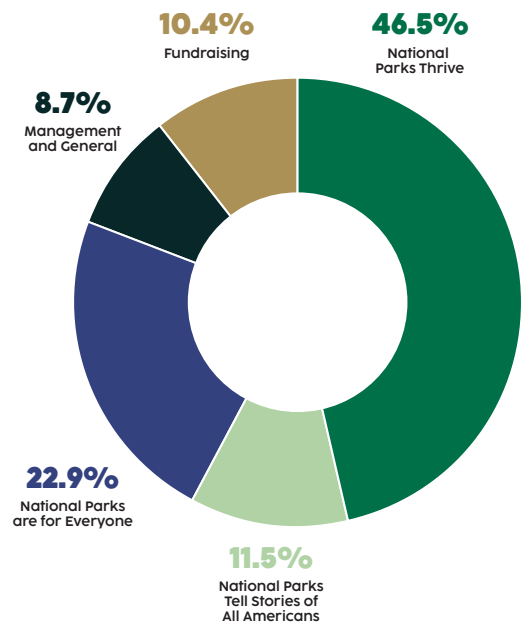
For years, NPCA has mobilized our members and supporters to send letters and make calls urging elected officials to make our parks more resilient to climate change. These efforts helped secure nearly \$1 billion for national parks and public lands when Congress passed the Inflation Reduction Act of 2022. This historic legislation allows the National Park Service to hire more staff, restore habitat, address deferred maintenance projects, and adapt parks' natural, cultural and historic resources to the changing climate.

The Park Service and other federal land management agencies are receiving billions in funds to protect public lands and waters and iconic wildlife. Some of the major provisions include:

- **\$500 million** to hire new park staff, including scientists, preservationists and various specialists including in education and interpretation, natural resource management and accessibility.
- **\$250 million** for conservation and habitat restoration projects on public lands managed by the National Park Service and the Bureau of Land Management.
- **\$250 million** for the protection and resilience of natural, cultural and historical resources, such as historic buildings and artifacts, by the Park Service.
- **\$200 million** for National Park Service maintenance projects.
- **\$125 million** to support endangered species recovery efforts in areas surrounding national parks.

NPCA will continue advocating for investments to make national parks and the communities that surround them more resilient to the impacts of climate change.

Our Financials



PROGRAM SERVICES

● National Parks Thrive	\$25,212,063
● National Parks Tell Stories of All Americans	\$6,245,538
● National Parks are for Everyone	\$12,426,147
Total Program Services	\$43,883,748

SUPPORTING SERVICES

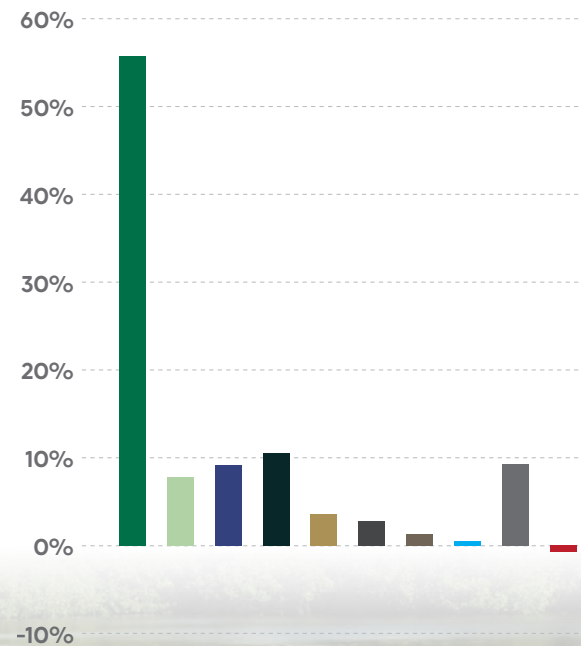
● Management and General	\$4,719,049
● Fundraising	\$5,630,095
Total Supporting Services	\$10,349,144

TOTAL EXPENSES: \$54,232,892

CHANGE IN NET ASSETS: (\$3,113,654)

REVENUES & EXPENSES

● Contributions	\$28,448,755
● Grants	\$3,990,883
● Contributed Services	\$4,694,291
● Bequests	\$5,342,649
● Membership Dues	\$1,835,257
● Marketing Income	\$1,424,405
● Events	\$672,225
● Other Revenue	\$248,106
● Investment Income (Net)	\$4,748,494
● Change in Value of Charitable Gift Annuities	(\$285,827)
Total Program Services	\$51,119,238



National Parks Conservation Association Executive Staff

NPCA EXECUTIVE STAFF LIST

Theresa Pierno, President and CEO
 Robin Martin McKenna, Chief Operating Officer
 Tim Moyer, Chief Financial Officer
 Derrick Pressley, Chief Information Officer
 Adam Siegel, General Counsel
 Kristen Brengel, Senior Vice President of Government Affairs

Laura Connors, Senior Vice President of Membership
 Carolyn Curry-Wheat, Vice President of Human Resources
 Amy Hagovsky, Senior Vice President of Communications
 David Lamfrom, Vice President of Regional Operations
 Priya Nanjappa, Vice President of Conservation Programs
 Mary O'Connor, Senior Vice President of Development

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 Jim Adams, Alaska Senior Regional Director
 Ernie Atencio, Southwest Regional Director
 Betsy Buffington, Northern Rockies Regional Director
 Cary Dupuy, Texas Regional Director
 Emily Jones, Southeast Regional Director

Ed Stierli, Mid-Atlantic Senior Regional Director
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 Kristen Sykes, Northeast Regional Director

National Parks Conservation Association

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as of October 26, 2023

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Thank You for Making a Difference

National parks protect our nation's most unique and irreplaceable landscapes, preserve our cultural heritage, and provide space for us to connect with nature. For over 100 years, the National Parks Conservation Association has been defending these incredible places.

Now, we're looking forward to the next century of protecting, preserving and enhancing America's national parks. Together with our more than 1.6 million members and supporters, we are defending parks so they can thrive for the next 100 years; creating parks that preserve America's nature, history and culture; and strengthening support for parks by inspiring a new generation of national park advocates. None of this work is possible without you.

THANK YOU.

Get Involved

Make a Gift

To learn more about how you can support NPCA financially, please visit npca.org/donate or call 800.NAT.PARK (800.628.7275).

Become an Online Activist

Learn more about the threats facing our parks and take action online at npca.org/advocacy.

Attend an Event

We host events, both virtual and in-person, where you can hear from staff, park experts and partners about some of the park stories, victories and threats we most want to share. Find an upcoming event or watch a recording at npca.org/events.

Travel with Us

Check a few more national parks off your list! Join NPCA on one of our small-group education adventures and experience the very best of your national parks. Tours are limited to just 16 participants plus two guides and include meals, accommodations and on-trip transportation. Find details at npca.org/trips.

Consider a Planned Gift

Many people like to leave a gift to charity in their will or trust because they care about the causes that are important in their lives. To learn more about making America's national parks a part of your enduring legacy, contact our staff at 877.468.5775 or legacy@npca.org, or visit MyParkLegacy.org.

Above: Family having fun on a fallen tree © Freepik
Acadia National Park © Katseyephoto | Dreamstime.com.tif
Below: Zion National Park © Martinmark | Dreamstime.com
Back Cover: Olympic National Park © Tobinakehurst | Dreamstime.com

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